



# Motor-Stadt



A monthly newsletter by, and for, members of the Motor-Stadt Region Porsche Club of America

# Madness



August 2023

Vol. 52, No. 8

August 20, 2023, SEM PCA Picnic & Concours, Birmingham MI  
Photo credit: Paula Zimmer

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## Keep your Porsche mean, and pristine.

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*Editor - Paula Zimmer*

**Madness** is the official publication of the Motor-Stadt Region (MST) of the Porsche Club of America (PCA).

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Submit articles or photos to Paula Zimmer, editor, as Word files, pdfs, or image formats (e.g. jpg). Send them to [motorstadt.pca@gmail.com](mailto:motorstadt.pca@gmail.com)

#### Advertising Policy & Rates

Non-commercial classified ads (e.g. cars or parts for sale) are published in *Madness* in the "Member Message Board" at no cost to PCA members or at nominal cost to non-members.

Commercial display or classified advertisements that are of interest to members, whether automotive related or not, are published in *Madness*. Contact James Yen for ad rates at ([motorstadt.pca@gmail.com](mailto:motorstadt.pca@gmail.com)).

#### Subscriptions

Monthly issues of *Madness* are available to MST and PCA members for free and are sent by email.

#### Address Changes

Please notify:  
PCA National headquarters  
P.O. Box 6400  
Columbia, MD 21045  
[www.pca.org](http://www.pca.org)



**Want to stay updated on the what's going on in our region?**

Check out or post on our **Facebook** page:

[www.facebook.com/groups/2133402886881201/](https://www.facebook.com/groups/2133402886881201/)

Also visit the up-to-date **Motor-Stadt web site** (<https://mst.pca.org>) for club news and activities.

You are encouraged to post items on our social media platforms that would be of interest to club members—no ads or nothing political, religious, or divisive, please; and no license plates.



**Your photos or written contributions can be featured in our next newsletter!**

We welcome your newsletter submissions! Porsche vehicles, events, drives, tech-tips, etc. Please email posts and/or photos to Paula Zimmer at [motorstadt.pca@gmail.com](mailto:motorstadt.pca@gmail.com) along with your newsletter comments or suggestions.

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Looking for PCA/Motor-Stadt apparel or a name badge? Visit <https://stores.inksoft.com/motor-stadt/shop/home> to order directly.





## *From the President*

August 2023

At the time of this writing, we have hosted a winter dinner, spring kick-off, a 50th anniversary, and two autocross events this year. That's more than one event every-other month! Pretty good for a small-sized club of 193 primary members.

All these events take time, planning, and effort. Everyone wants to be involved with a vibrant club, but we need volunteers to succeed and grow. We have had a few requests for more driving events, and that sounds great. If you have a favorite driving route, please consider leading a drive. Contact a board member at [motorstadt.pca@gmail.com](mailto:motorstadt.pca@gmail.com) and we will be more than happy to support!

Our final autocross is on August 26th at Birch Run Speedway. Come on out and watch, drive, volunteer, or just check out the venue. At the last event, we had 21 participating vehicles and a handful of other cars to check out. Make it a destination drive and end up at the Birch Run Speedway to watch a few laps, grab a bite at Gas Alley (the track restaurant) or just hang out with fellow enthusiasts.

As always, keep up to date on Facebook: [PCA Motor-Stadt Region](#) or our web page: [mst.pca.org](http://mst.pca.org). See you on the road!

Steve Lee

## 2023 Motor-Stadt Officers & Board of Directors

**Steve Lee — President**

**Joe Lavender —  
Vice President & Insurance Chair**

**Nathan Traxler — Secretary**

**Mark Haas — Treasurer**

**James Yen —  
Social Media & Advertising Chair**

**Paula Zimmer — *Madness* Editor**

**Charlie Hagen — Historian**

**Randy Kleiman — Legal Counsel**

**Board Members —  
Don Dickmann  
Ken Jones  
Matt MacFadden  
Piotr Pawlak  
Pat Senters  
Terrill Whitney**

If you have any questions or comments contact the board at:

[motorstadt.pca@gmail.com](mailto:motorstadt.pca@gmail.com)



All Board meetings are held on the second Tuesday of each month at Spagnuolo's restaurant in Okemos beginning at 6:30 p.m. All club members are invited.

### 2023 Board Meeting Dates

January 10	February 7	March 14	April 11
May 9	June 13	July 11	August 8
September 12	October 10	November 14	December 12



# Motor-Stadt



## Membership News

### Motor-Stadt Region Membership as of August 1, 2023:

Primary	193
Affiliate	88
Life	0
Total	281
PCA Juniors	15

### PCA National Club Membership as of August 1, 2023:

Primary	103,065
Affiliate	54,178
Life	23
Total	157,266

Porsche Club of America is the largest single-marque car club in the world.

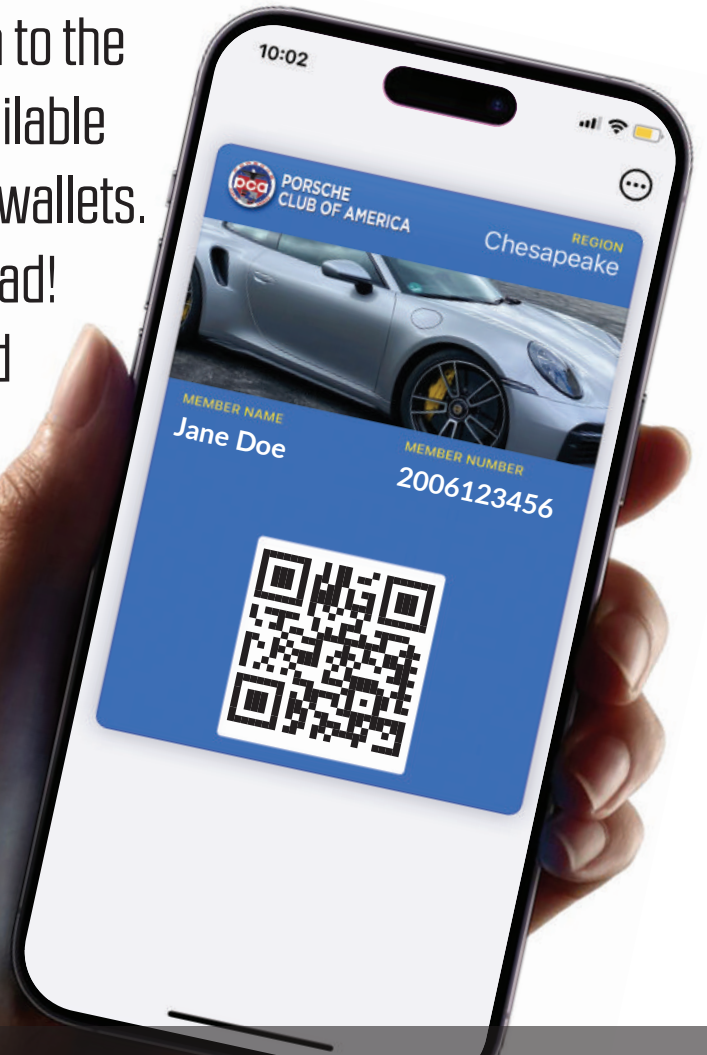
### New PCA/Motor-Stadt Region Members & Their Cars

Sami Al Jallad & Destiny Saucedo-Al Jallad, 2023 Porsche 911 Carrera 4 GTS Cabriolet  
Donald Clark, 1978 Porsche 911 SC  
Daniel Urban, 2018 Porsche 718 Cayman GTS

**Welcome to the Club!**

# INTRODUCING PCA'S Digital Membership Card

PCA members can now opt in to the digital membership card, available for Apple and Android digital wallets. It's easy and quick to download! Once in your wallet, your card is easily accessible when you need it.



VISIT [PCADIGITALCARD.ORG](https://pcadigitalcard.org) FOR MORE INFORMATION



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If you're driven to sail, book your cruise through the PCA concierge team by calling 1-833-679-2188, or register online by scanning the QR Code.



Roatan, Honduras



Cozumel, Mexico



Costa Maya (Mahahual), Mexico



Belize City, Belize

## Motor-Stadt Driving Tour: Saturday, September 9

Submitted by Joe Lavender

We have had requests for a drive in the greater Lansing area. Here is your chance to join us this coming September 9th for a nice Saturday driving tour. **See Page 10** for Google Map of **Lansing Area Tour** driving route.

**TO RSVP AND FOR GOOGLE MAPS LINK**, PLEASE SEE THE **ENEWS** EMAIL DATED 08/22/23, OR VISIT OUR FACEBOOK PAGE **PCA Motor-Stadt Region**. We hope to see you there!

**Start at Monticello's Market** in Haslett and end at a **Scotts Cafe** in Richland MI. Drive tour is approximately 90 miles with a midway stop at a park on the Grand River in Grand Ledge MI.

When: Saturday, September 9th at 9:00am

Start: Monticello's Market & Butcher Block, 16912 Marsh Rd, Haslett, MI 48840

**9:00AM**      **Meet with sign-in** at Monticello's Market & Butcher Block

9:15AM      Mandatory Drivers Meeting

9:30AM      Depart Monticello's

Midway break at **Jaycee Park** on the Grand River in Grand Ledge

Final destination from there is Scotts Cafe in Richland, MI.

Destination:      Scotts Cafe, 9678 E D Ave, Richland, MI 49083  
*No cost for the drive, but lunch at the end will be at your own expense.*



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## Monthly Club Meeting

**You are invited** to join the monthly “Porsche lineup” and welcomed to attend! The club holds an informal meeting of members the second Tuesday of each month at 6:30 p.m. at Spagnuolo’s Restaurant in Okemos.



*Spagnuolo's*

662 West Grand River Ave  
Okemos

This Photo by Unknown Author is licensed under CC BY-NC

## NEXT MEETING SEPTEMBER 12



Enjoy a drink and pizza  
on the club during  
regular meetings



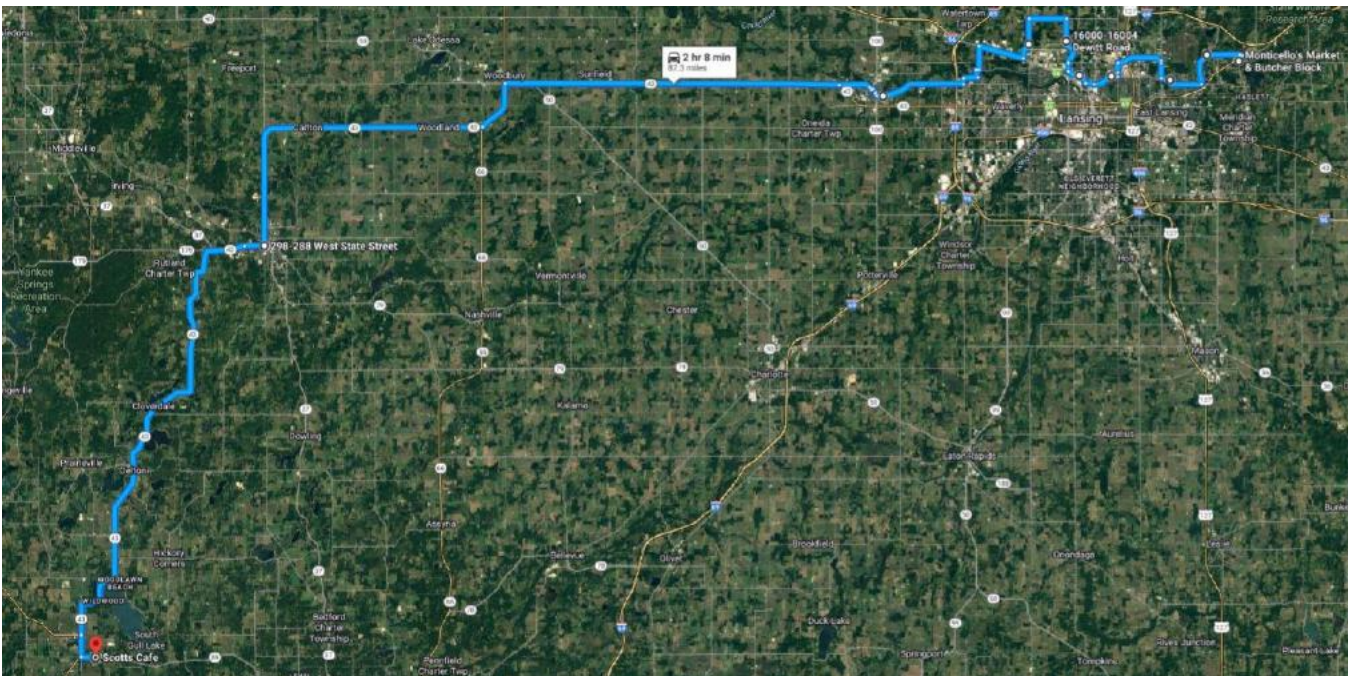


## Events Calendar for Motor-Stadt Region PCA

- August 26** Autocross III – Birch Run Speedway
- September 9** Driving Tour III – Lansing Area Tour
- September 12** Motor-Stadt Region board meeting – Spagnuolo’s Restaurant
- October** Fall Event - Porsche Okemos at Serra Auto Campus
- October** Fall Color Driving Tour
- TBA** Winter Dinner

NOTE: If an event has been canceled or added to the calendar, Members will be notified by the Board via email blasts, on our Web Page, Facebook Page, or in this publication.

Below is the **Lansing Area Tour** Driving Route from Google Maps. For more detailed information, **see Page 10 and find links to RSVP and the Google Maps route on our Facebook page at PCA Motor-Stadt Region.**





Keep celebrating! Do you have photos or a story to share? Thank you to all participants, and congratulations, again, to Motor-Stadt Region for 50 fabulous years and counting!

“It’s not just the cars, it’s the people.”



Image courtesy of Mark Haveman from his Motor-Stadt Region archives.

## How Motor-Stadt Region Was Born 50 Years Ago in 1973 – Part 2

By Mark Haveman

**Mark Haveman is a Charter Member of MSR-PCA and currently a 50-year PCA member.**

*The Motor-Stadt board and officers would like to extend our sincere thanks to Mark for his contributions made here in the club newsletter, and especially for his 50 years of club dedication and his part in forming the Motor-Stadt Region Porsche club into what it has become today for members old-and-new to enjoy for years to come. With our gratitude to you, Mark, we appreciate you.*

*- From your Motor-Stadt board and officers*

**In the July 2023 *Madness* newsletter edition, Part 1 of the MSR history story summarized how the region was created in 1973 from an idea in the minds of two motivated Porsche enthusiasts. In this newest installment, I will describe some of the challenges the new board encountered and the success those efforts achieved.**

With the new charter milestone accomplished there was still much to do. Jerry Dillinger took the leadership role as MSR president. He chose board members to provide assistance with virtually every aspect of managing a newly formed club. A newsletter needed to be created and named and future events needed to be quickly planned. Jerry hit the road running. With his drafting skills, Jerry created the now famous MSR logo which happily endures to this day. The newsletter was named *Madness* which also still remains today.

Jerry recruited members to help in various functions. Board members included: President, Jerry Dillinger; VP, Mark Haveman; Treasurer, Hazel Leonard; secretary, Larry Beardsley; and newsletter editor, Bob Berg; Assisting board members included: Mike Allen, Bill Holler, and Paul Weston.

Frequent board meetings in the beginning set the groundwork for future club activities such as autocrosses, group trips to major sports car races, a Fall color tour to Northern Michigan, a Meridian Mall sports car show, and casual events like local Porsche Park picnics. One of the best early events was in June 1973 when at least 22 Porsches gathered at Williams P-A to begin a driving trip into Canada to attend the Can Am race at Mosport Park which was the first race entry for the famous Sunoco Penske-Porsche 917-30. We toured together and even camped in tents along the high shore of Lake Ontario. Imagine attempting that feat these days.

The *Madness* newsletter was also a major hurdle. For a little lesson in newsletter creation in those early years, note there were no personal computers, no word processing software, and no inexpensive printing equipment. Each page needed to be carefully laid out on 8.5" X 14" graph paper. That means headlines and titles were meticulously created letter-by-letter with Chartpak rub-on lettering. Electric typewriters provided the regular text and stories. The process was a very labor intensive "cut & paste" job and usually meant long hours for several members in someone's office at least once per month. Cover art was usually created by one of our members.

*(continued on page 15)*

## How Motor-Stadt Region Was Born 50 Years Ago in 1973 – Part 2 (continued from page 14)

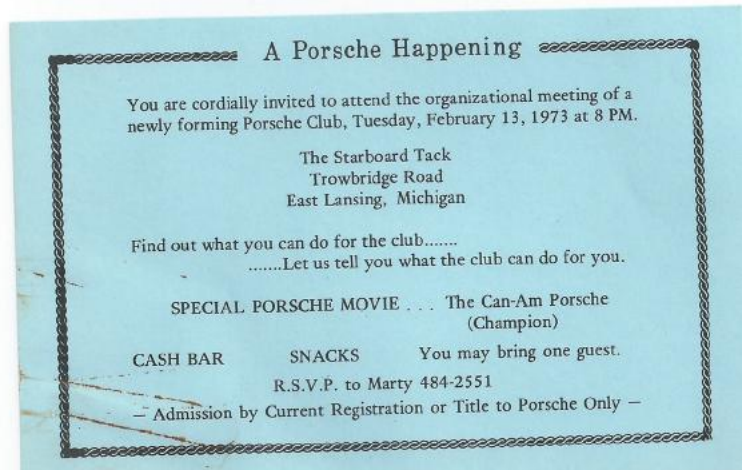
By Mark Haveman

(continued)

The cost of printing and mailing the monthly newsletters was offset by advertising revenue. Reliable advertisers at the time included Williams Porsche-Audi, German Automotive (independent service), Bruce Beltmans Chequered Flag (auto parts) as well as local restaurants and tire dealers.

If the MSR board agrees, I am willing to provide a **Part 3** covering one or two other interesting stories from the past.

By Mark Haveman, 50 yr. PCA member



Images courtesy of Mark Haveman from his Motor-Stadt Region archives.

Left: Bob Berg, *Madness* newsletter editor

Top: A Porsche Happening Invitation, 1973

# How Motor-Stadt Region Was Born 50 Years Ago in 1973 – Part 2 (continued from page 15)

By Mark Haveman



Early-year Motor-Stadt Region *Madness* newsletters.  
Image courtesy of Mark Haveman from his Motor-Stadt Region archives.



# Visit the Motor-Stadt website

<https://mst.pca.org>



## ANNOUNCEMENTS



## GALLERY



Or check out our Facebook  page

[www.facebook.com/groups/2133402886881201/](https://www.facebook.com/groups/2133402886881201/)



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## Member Message Board

**Do you need something for your Porsche or have something of interest to sell to our PCA community? If so, you can list it here for FREE to reach your local PCA members!** As a Motor-Stadt member, you are invited to post your buy-or-sell ad on this message board page (no business ads or solicitations, please.) Item suggestions: used vehicles, exterior body parts, interior parts, engine & drive train parts, tires, wheels, oil, posters, old copies of *Panorama*, model cars, etc.

### To Submit a Message Board Ad:

Please email your written description with up to 3 photos to Paula Zimmer at [pzimmer@serraautocampus.com](mailto:pzimmer@serraautocampus.com)

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## FOR SALE

**Sport Classic 2 wheels.** Acquired with a recent purchase and I changed back to original. Very good condition. No cracks, dents or welds. No curb rash. Two very slight chips. Front 7.5X18 ET50 Porsche part #993.362.134.55 Rear 10X18 ET85 Porsche pat #993.362.140.50 Fit 964, 993, 996. Will also fit some others models w/spacers check your fitment. A Tequipment option @ over \$1000 each. Additional photos available. Half price \$2,000 [coobatis@aol.com](mailto:coobatis@aol.com) (248) 954-2658



## FOR SALE

**Winter Tires.** Yokohama Ice Guard 2 front 225/45R17 & 2 rear 255/40R17 Almost new - run less than 4000 miles, dated 2017 \$425 OBO  
bgearns@yahoo.com (313) 516-0245





PCA Motor-Stadt Region
Board Minutes August 8th, 2023

6:30 PM - Spagnuolo's Restaurant (Second Tuesday of the Month)

Present:

President: Steve Lee Board Member: Ken Jones
Vice President: Joe Lavender Board Member: James Yen
Secretary: Nathan Traxler Board Member: Matt MacFadden
Board Member: Terrill Whitney

3 Additional members 0 Guests in attendance
in attendance

Call to Order - President Steve called the meeting to order at 6:34 PM.

Approval of Agenda - A motion to approve the agenda for the August 8th meeting was approved unanimously. (Moved J. Lavender / Seconded J. Yen)

Meeting Minutes - The July 11th board meeting minutes were previously approved via E-mail.

Membership Report - Steve delivered the membership report on Don's behalf. The club's current membership is 193 primaries, 88 affiliates (281 total) + 15 juniors.

Treasurer's Report - Steve delivered the treasurer's report on Mark's behalf. Mark will send updated balances for the club's Checking and Investment accounts via email to the board.

Advertising - James delivered the advertising report. No major updates to report on.

Insurance - Joe delivered the insurance report. The club's insurance request for Autocross 3 has been approved by PCA National. Submissions for insurance approval are of no cost to the club.

Newsletter - Paula was not present. No updates to report on.

Web Page and Social Media - James delivered the web page and social media report. The club website has been updated with the July newsletter. Autocross 3 event details have been added to the Motor-Stadt website.

Committee Reports / Activities:

- Autocross 1 (June 17) Timing sensor cost - Matt located and purchased new timing equipment to replace the damaged unit from Autocross 1. The cost was \$304.95. A check was made to Terrill to reimburse him for the new unit. Steve is requesting that the driver who damaged the initial timing equipment pay for 50% of the new unit that needed to be purchased.
Autocross 2 (July 29) Report - Matt reported that the 2nd Autocross of the year went well. Steve received positive feedback from the attendees. The club barely broke even after expenses were covered.

(Continued on page 22)



(continued from page 21)

- Autocross 3 (August 26) – Discussions about streamlining the tech process and potentially starting sooner were had. Roles were filled for the upcoming event.
- Driving tour (September) – Discussions about a September drive were had. Joe proposed a Lansing-centered route for either September 9<sup>th</sup> or 23<sup>rd</sup>.

**Old Business:**

- Business cards for officers – Steve is working on this business item. Nothing to report.
- Region Redbook – Will be addressed by the club during the Fall

**New Business:**

- Equipment – The board decided to hold off on purchasing more equipment before Autocross 3. It was mentioned that the club could benefit from owning an additional table, radios, and safety vests.
- Storage – Will be addressed by the club during Fall 2023 & Winter 2024.

**Adjournment** - Meeting adjourned at 7:21 (Moved N. Traxler / Seconded J. Yen) approved unanimously.

Submitted by N. Traxler, Secretary



## *From the Editor*

August 2023

The past nearly-48 hours have been a surprising twist to life's journey. This morning, in this realization, I resolved to get this month's newsletter finally published, and having no further headwind of delay. My location for this hopeful feat is via a bustling Dunkin' Donuts that has shown itself to be more than just a reliable coffee and donut establishment. Ben Affleck, pull-over, sir, I am the new Dunkin' Donuts casual spokesperson.

Earlier this week, I was navigating along, enjoying a feeling of accomplishment from my very first concours competition last weekend. My biggest driving challenge was an ongoing construction re-route affecting my work commute. Then, Thursday night, winds changed and terrible storms raged in the night across Michigan. Less than 3 miles from my home, an EF1 tornado bore-down along I-96 and surrounding rural areas that immediately affected drivers and everything else in its path. There has been loss of life and significant property damage. Today, Saturday, I remain without power in my home, and my workplace, Porsche Okemos, also remains without power. There is no rushing the process of cleaning up after a horrible happening such as this. Choosing to fight the downdraft, I am driving straight ahead and through it.

Last Sunday, I had the honor of driving Charlie and Trace to this year's annual SEM Picnic & Concours event in Birmingham, MI. The Southeastern Michigan Region had a vibrant showing of approximately 30+ vehicles covering every category for judging, a full gourmet potluck, and there were hand-made trophies! Sincere thanks to Charlie Hagen for his encouragement and sharing his judging expertise with me, and especially for enlisting Tubbs in the competition! Thank you, also, to SEM member, Bruce Gearns, for contributing his concours judging techniques to my day of learning. I could not have had a better group of Porsche people sharing their knowledge with me, and the SEM club members were all very welcoming!

Happy to announce, Tubbs earned 3<sup>rd</sup> Place! Out of a possible 70 points, I received 69.7 points. I had a smudge on my driver's window and my tires were dirty. As a result of this experience, I have integrated a new phrase into my life's index: Concours Clean. Every detail is important! Next time, and there will be a next time, I will assemble a proper cleaning kit, including tire cleaner. Apparently, I am not the best of friends with Dust and Gravel, and I will work on that!

~ Paula "Sonny" Zimmer and Tubbs