



Motor-Stadt



A monthly newsletter by, and for, members of the Motor-Stadt Region Porsche Club of America

Madness



July 2023
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Photo credit: Paula Zimmer

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The deadline to submit Porsche Design Timepiece orders for 2023 delivery is August 31, 2023.



One is built in Germany.
One is built in Switzerland.
Both are made by you.

A Porsche has always been a canvas for drivers to express their style and taste. From colors to details to options, Porsche remains one of the most customizable brands in the world.

Look no further than the paint-to-sample program through Exclusive Manufaktur. A special proves where you can have a custom color hand-mixed to your exact specifications. Or you can choose from a catalog of heritage-inspired colors that now include 90s favorites such as Signal Yellow, Rubystar Red, and Mint Green.

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Porsche Okemos

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© 2022 Porsche Cars North America, Inc. Porsche recommends seat belt usage and observance of traffic laws at all times. European model shown. Some options may not be available in the U.S.

Based on the expected 16-weeks production and delivery time, the deadline to submit Timepiece orders for 2023 delivery is August 31, 2023.

If you wish to place a Porsche Design Timepiece order for arrival in 2023, your order must be submitted by this deadline. It is highly encouraged that you place an order *before* this date, considering any potential delays. An order can still be submitted after August 31, but will likely not arrive in 2023. Porsche Okemos is happy to help you design and submit your custom-built timepiece order. Please contact Jay Douglas, Porsche Okemos Sales (517) 853-2641, at your convenience.



PORSCHE

Editor - Paula Zimmer

Madness is the official publication of the Motor-Stadt Region (MST) of the Porsche Club of America (PCA).

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Submit articles or photos to Paula Zimmer, editor, as Word files, pdfs, or image formats (e.g. jpg). Send them to motorstadt.pca@gmail.com

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Non-commercial classified ads (e.g. cars or parts for sale) are published in *Madness* in the "Member Message Board" at no cost to PCA members or at nominal cost to non-members.

Commercial display or classified advertisements that are of interest to members, whether automotive related or not, are published in *Madness*. Contact James Yen for ad rates at (motorstadt.pca@gmail.com).

Subscriptions

Monthly issues of *Madness* are available to MST and PCA members for free and are sent by email.

Address Changes

Please notify:
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P.O. Box 6400
Columbia, MD 21045
www.pca.org



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Check out or post on our **Facebook** page:
www.facebook.com/groups/2133402886881201/

Also visit the up-to-date **Motor-Stadt web site** (<https://mst.pca.org>) for club news and activities.

You are encouraged to post items on our social media platforms that would be of interest to club members—no ads or nothing political, religious, or divisive, please; and no license plates.



Your photos or written contributions can be featured in our next newsletter!

We welcome your newsletter submissions! Porsche vehicles, events, drives, tech-tips, etc. Please email posts and/or photos to Paula Zimmer at motorstadt.pca@gmail.com along with your newsletter comments or suggestions.

Looking for PCA/Motor-Stadt apparel or a name badge? Visit <https://stores.inksoft.com/motor-stadt/shop/home> to order directly.





From the President

July 2023

Yesterday was our **second autocross event** at Birch Run Speedway! On Saturday the 29th, we were already back at the track with a slightly modified layout and new timing equipment. Volunteers started arriving at 9:00am, and then registration/tech began at 11:00am. Cars were on the track by 1:00pm, and the excellent weather topped-off a great day for AutoX. Our next, and third, scheduled autocross event of this year will be on Saturday, **August 26th**. We hope you'll plan to come on out and join us for another opportunity to **sharpen your driving skills, volunteer, or just come to see** what it's all about.

Porsche continues to celebrate its 75th anniversary year in 2023. I was fortunate to attend the corporate celebration at **M1 Concourse** in Pontiac held on June 10th. The M1 event center was full of significant Porsche vehicles and the parking lot was impressive, as well. My favorite was a **RUF 996** in Miami Blue!

A few members have commented we should host more **driving tours**. I agree, but we need volunteers to map a course and organize the events. If you have a favorite drive, **please consider leading a driving tour**. Just contact your Motor-Stadt leadership, and we'll help get the proper insurance forms and support the drive. Please email your interest with drive tour ideas to: Motorstadt.pca@gmail.com

It was good to see a few fellow Motor-Stadt members out at the Gilmore Car Museum's **Deutsche Marques** event on July 8th. Porsche had a strong showing of ~100 cars and was, perhaps, even the best-represented brand!

As always, you can keep up with the club happenings by checking our website at <http://www.MST.PCA.org> or visiting our Facebook group page at [PCA Motor-Stadt Region](#). We'd love to hear from you. All members are also welcomed to attend our monthly Motor-Stadt **board meeting held on the second Tuesday of each month** and includes your beverage of choice and pizza on the club. **Our next board meeting is August 8th** at Spagnuolo's in Okemos starting at 6:30pm. Dinner and our social gathering typically concludes by 8:30pm.

See you on the road!

Steve Lee

2023 Motor-Stadt Officers & Board of Directors

Steve Lee — President

**Joe Lavender —
Vice President & Insurance Chair**

Nathan Traxler — Secretary

Mark Haas — Treasurer

**James Yen —
Social Media & Advertising Chair**

Paula Zimmer — *Madness* Editor

Charlie Hagen — Historian

Randy Kleiman — Legal Counsel

**Board Members —
Don Dickmann
Ken Jones
Matt MacFadden
Piotr Pawlak
Pat Senters
Terrill Whitney**

If you have any questions or comments contact the board at:

motorstadt.pca@gmail.com



All Board meetings are held on the second Tuesday of each month at Spagnuolo’s restaurant in Okemos beginning at 6:30 p.m. All club members are invited.

2023 Board Meeting Dates

January 10	February 7	March 14	April 11
May 9	June 13	July 11	August 8
September 12	October 10	November 14	December 12



Motor-Stadt



Membership News

Motor-Stadt Region Membership as of July 1, 2023:

Primary	191
Affiliate	87
Life	0
Total	278
PCA Juniors	15

PCA National Club Membership as of July 1, 2023:

Primary	102,686
Affiliate	54,113
Life	23
Total	156,822

Porsche Club of America is the largest single-marque car club in the world.

New PCA/Motor-Stadt Region Members & Their Cars

Teresa Keating, Midland, 2020 Porsche 911 Carrera 4S Cabriolet
William Wentworth, Gland Blanc, 2017 Porsche 911 Targa 4
Ada White, Frankenmuth, 1984 Porsche 944

Welcome to the Club!



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Roatan, Honduras



Cozumel, Mexico



Costa Maya (Mahahual), Mexico



Belize City, Belize

ICYMI earlier this month at Porsche Okemos ...

Submitted by Paula Zimmer

"Thank you to owner Bruce Gearns for allowing us the privilege to showcase his 1987 Porsche 944 S for a limited time in our showroom." ~ Porsche Okemos



1987 Porsche 944 S - Still retained by original owner Bruce Gearns, this vehicle was delivered at the factory in Germany and logged 2,000-miles around Europe before shipment to the US. Impeccably cared for, it has won many awards including the Preservation Group Award at the 2010 Parade in St. Charles, Illinois. The vehicle is completely original, with only routine maintenance being performed, since new.



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Monthly Club Meeting

You are invited to join the monthly “Porsche lineup” and welcomed to attend! The club holds an informal meeting of members the second Tuesday of each month at 6:30 p.m. at Spagnuolo’s Restaurant in Okemos.



Spagnuolo's

662 West Grand River Ave
Okemos

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NEXT MEETING AUGUST 8



Enjoy a drink and pizza
on the club during
regular meetings





Events Calendar for Motor-Stadt Region PCA

- July 29** Autocross II – Birch Run Speedway
- August 5** Driving Tour II – route to be announced
- August 8** Motor-Stadt Region board meeting – Spagnuolo’s Restaurant
- August 26** Autocross III – Birch Run Speedway
- September** Driving Tour III
- October** Fall Event - Porsche Okemos at Serra Auto Campus
- October** Fall Color Driving Tour

NOTE: If an event has been canceled or added to the calendar, Members will be notified by the Board via email blasts, on our Web Page, Facebook Page, or in this publication.



Driven By Dreams

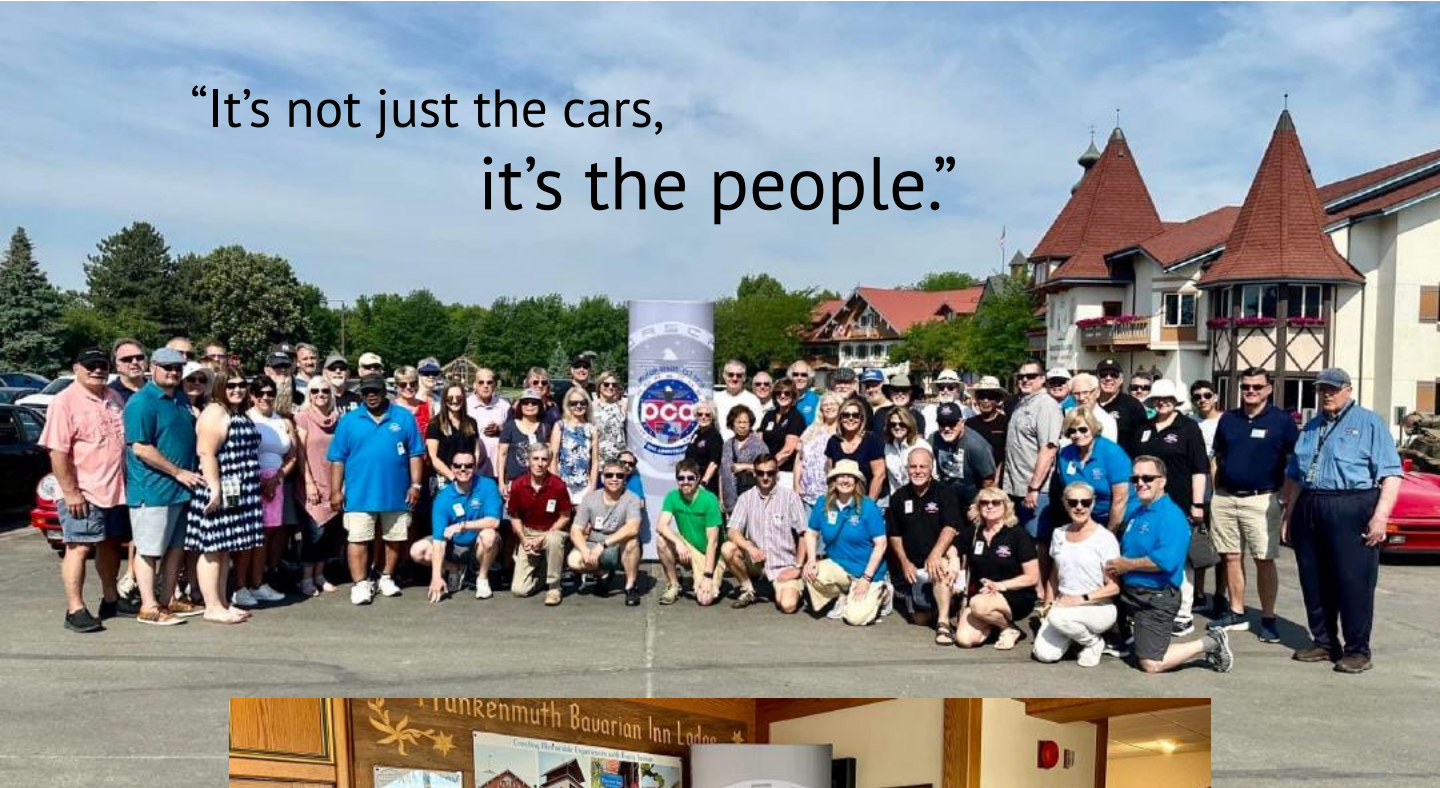
Porsche 75th Anniversary event at M1 Concourse, Pontiac, MI.
June 10, 2023

Photo credit: Paula Zimmer



Keep celebrating! Do you have photos or a story to share? Thank you to all participants, and congratulations, again, to Motor-Stadt Region for 50 fabulous years and counting!

“It’s not just the cars,
it’s the people.”



TOP – June 3, 2023, Motor-Stadt Region 50th Anniversary. Photo credit: Dave Stetson.
BOTTOM – Motor-Satdt Region PCA founding members. Photo credit: Steve Lee

How Motor-Stadt Region Was Born 50 Years Ago in 1973

By Mark Haveman

Mark Haveman is a Charter Member of MSR-PCA and currently a 50-year PCA member.

The Motor-Stadt board and officers would like to extend our sincere thanks to Mark for his contributions made here in the club newsletter, and especially for his 50 years of club dedication and his part in forming the Motor-Stadt Region Porsche club into what it has become today for members old-and-new to enjoy for years to come. With our gratitude to you, Mark, we appreciate you.
- From your Motor-Stadt board and officers

It all likely started with a simple challenge conversation between *Jerry Dillinger and *Marty Herstein in late 1972... Maybe it was a "what-if" or "what would it take" to create a brand new PCA region in central Michigan. That's all it likely took as these two motivated "can do" Porsche enthusiasts got to work. Much had to be done and each step along the road faced resistance. Both PCA National and the two existing regions in Michigan resisted this effort. But Jerry and Marty never gave up. Phone calls were made, letters were written, and ultimately SE Michigan Region and Western Michigan Region agreed to release certain Michigan counties and allow Motor-Stadt Region application to go forward.

While the negotiations continued Jerry created a survey questionnaire and Marty provided a list of known Porsche owners in central Michigan. The survey was mailed and the results of the were very positive which further fueled the motivation of these two enthusiasts. A gathering at the popular Starboard Tack restaurant in East Lansing in February, 1973, proved the interest by mid-Michigan Porsche owners was clearly there. Once this evidence was provided to PCA National, the road to forming a new region became easier to navigate.

Papers were signed, a proper PCA Charter was created, and a formal banquet was planned. The charter event was scheduled for May 19, 1973, at the Hospitality Inn. Past PCA President, Charles Kuell, and Zone 4 Rep, Mike Robbins, travelled to East Lansing and met with

an enthusiastic audience. Large PCA banners were hung and the official Motor-Stadt Charter was formerly presented. What a grand evening it was.

With this milestone accomplished there was still so much to do. Jerry agreed to be region president, but he needed to seek out potential fellow board members. The hard work was just beginning. A newsletter needed to be named and created, events needed to be planned, and all of this was accomplished before the first event in April. With his drafting skills, Jerry created the now famous MSR logo which happily endures to this day.

To Be Continued...

Watch for **part 2** which will provide some insight into some of the first regional events;
By Mark Haveman

*** Footnote:** Jerry Dillinger was a mechanical engineer employed by Oldsmobile Division, GM, at the time. Marty Herstein was the sales manager at Williams Porsche-Audi. Jerry and his wife, Mary, had already purchased at least four Porsches through Marty, the two had become fast friends, so the stage was set: *For this story, I spoke with Marty Herstein. Sadly, my good friend Jerry Dillinger passed away suddenly in 2019. Jerry devotedly remained a MSR member despite moving out of the region. Nancy and I stay in touch regularly with Jerry's wife, Mary.*

Visit the Motor-Stadt website

<https://mst.pca.org>



ANNOUNCEMENTS



GALLERY



Or check out our Facebook  page

www.facebook.com/groups/2133402886881201/



Group by PCA Motor-Stadt Region

PCA Motor-Stadt Region

Private group · 106 members

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Member Message Board

Do you need something for your Porsche or have something of interest to sell to our PCA community? If so, you can list it here for FREE to reach your local PCA members! As a Motor-Stadt member, you are invited to post your buy-or-sell ad on this message board page (no business ads or solicitations, please.) Item suggestions: used vehicles, exterior body parts, interior parts, engine & drive train parts, tires, wheels, oil, posters, old copies of *Panorama*, model cars, etc.

To Submit a Message Board Ad:

Please email your written description with up to 3 photos to Paula Zimmer at pzimmer@serraautocampus.com

FOR SALE

Porsche 356 engine, 1959 vintage. Case number indicates a 1600N size. Has been stored in my garage with clean oil. Solex carbs with air cleaners, linkage. Turns by hand. A project that I never got around to taking apart and tinkering with. Best offer over \$950 (price reduction). First come, first served, cash only. Includes wheeled platform dolly. PCA members only. Charlie Hagen<cchagen@aol.com>





PCA Motor-Stadt Region
Board Minutes July 11th, 2023

6:30 PM - Spagnuolo's Restaurant (Second Tuesday of the Month)

Present:

President: Steve Lee Board Member: Terrill Whitney Board Member: Paula Zimmer
Vice President: Joe Lavender Board Member: James Yen Board Member: Ken Jones
Secretary: Nathan Traxler Board Member: Matt MacFadden
Treasurer: Mark Haas Board Member: Piotr Pawlak

3 Additional members 0 Guests in attendance
in attendance

Call to Order - President Steve called the meeting to order at 6:36 PM.

Approval of Agenda - A motion to approve the agenda for the July 11th meeting was approved unanimously.
(Moved N. Traxler / Seconded K. Jones)

Meeting Minutes - The June 13th board meeting minutes were previously approved via E-mail.

Membership Report - Steve delivered the membership report on Don's behalf. The club's current membership is
191 primaries, 87 affiliates (278 total) + 15 juniors.

Treasurer's Report - Mark delivered the treasurer's report. The club has \$5,845.51 in checking and \$8,333.85 in
the investment account for a total of \$14,179.36. A motion to accept the report was approved unanimously.
(Moved K. Jones / Seconded J. Lavender)

Advertising - James delivered the advertising report. No major updates to report on.

Insurance - Joe delivered the insurance report. Joe will request insurance approval for the July & August autocross
events. Submissions for insurance approval are of no cost to the club.

Newsletter - Paula delivered the newsletter report. No major updates to report on.

Web Page and Social Media - James delivered the web page and social media report. Photos from the 50th
Anniversary event have been added to the club website.

(continued on next page)



**PCA Motor-Stadt Region
Board Minutes July 11th, 2023**
(continued)

Committee Reports / Activities:

- Autocross 1 (June 17) report – Steve reported a report regarding the June 17th autocross event. The event was profitable for the club. There was an incident on track with a non-PCA member driving a Mustang Boss 302. The driver sustained minor injuries from the airbags deploying. The club was not at fault for the incident and an observer’s report was submitted to and accepted by PCA National. During the incident, the timing equipment was destroyed. A motion to spend up to \$500 to replace broken timing equipment was made, (Moved N. Traxler / Seconded J. Yen) approved unanimously. Matt MacFadden will purchase the new timing equipment on the club’s behalf.
- Autocross 2 (July 29) – Volunteers for the July 29th autocross event were requested. Event Chair, Observer, Setup, Track Marshal, and Tech roles were all filled.
- Driving tour (Aug 5) – An official route has not been decided upon for the tentative August 5th driving tour. A motion was made that any driving tour route be approved by the president or vice president was made. (Moved N. Traxler / Seconded M. MacFadden) Approved unanimously, motion carried.

Old Business:

- Lessons learned 50th event – Steve requested and received feedback from the board following the 50th anniversary event to discuss areas for improvement when planning future multiday events.
- Business cards for officers – A motion was made to spend up to \$200 on business cards for board members. (Moved K. Jones / Seconded M. MacFadden) Approved unanimously, motion carried.

New Business:

- Equipment – A motion was made to spend up to \$200 on tables and chairs for club events. (Moved J. Lavender / Seconded N. Traxler). Approved unanimously, motion carried.
- Other – A motion was made to reimburse Ken Jones for the pizza from last month’s board meeting. (Moved J. Lavender / Seconded M. MacFadden) Approved unanimously, motion carried.

Adjournment - Meeting adjourned at 7:45 (Moved N. Traxler / Seconded M. MacFadden) approved unanimously.

Submitted by N. Traxler,
Secretary



From the Editor

July 2023

Summer 2023 appears to have reverted to what we expect in these months, dutifully named as “the summertime.” Pleasant to hear, however the subjective return to normalcy of this season, as compared to recent year’s summers-past, feels very all-at-once: like I’m driving a Porsche Taycan Turbo S and launched from 0-to-60mph in 2.6 seconds, and as much as I thought I was prepared, my brain matter can’t catch up with the torque.

This particular summertime has encouraged me to drive along the zippy, carousel-like route, but I have chosen to resist the racing line or hanging out in the passing lane, and instead staying at the speed limit to the right. A work commute and a few destination drives have been the preferred mode, figuring, in good faith and in due time, I will set course records.

This is my first summertime as a Porsche owner. So far, Tubbs, my 2023 Porsche Macan, and I have culminated to exactly 11,250 miles. I recently had my first 10,000-mile oil change service. While in service, a small nail was discovered embedded in my rear driver’s-side tire, and I was immediately thankful for having added a wheel and tire warranty to my purchase. This also caused me to think: to go further and faster, that however difficult it may be for me to stop and pause once in while, there is great value to making a pit stop. My Zimmer Family credo also came to mind: May I introduce you to the 6-Ps? **P**roper **P**reparation **P**revents **P**iss **P**oor **P**erformance. You’re welcome.

Tubbs is gearing up to go further and just a bit faster for the second half of the year, and I’m wondering just how many miles we will we go by year’s end? I’ll be sure to update you and let you know.

~ Paula “Sonny” Zimmer and Tubbs