



Motor-Stadt



madness



Photo by Paula Zimmer

October 2022

Vol. 51, No. 10

A monthly newsletter by, and for, members of the Motor-Stadt Region, Porsche Club of America

IN THIS ISSUE:

President's letter
Officers & Board Members
Membership News
Regional News
Member Message Board
Board Minutes
From the Editor



Page 4
Page 6
Page 7
Pages 11-15
Pages 18-19
Page 20
Page 21



Make the car of your dreams the car in your garage.

Your sports car dreams are closer than ever to reality. And you can rest easy knowing that every Porsche Certified Pre-Owned Vehicle has been rigorously inspected to meet our high standard of excellence, and is covered by a 2-year limited warranty. It's time your dreams came true.

Visit us at Porsche Okemos and let us help you find the Porsche you've always wanted.

Porsche Okemos

2777 Jolly Road
Okemos, MI 48864
517-853-2600
porscheokemos.com

© 2022 Porsche Cars North America, Inc. Porsche recommends seat belt usage and observance of traffic laws at all times. European model shown. Some options may not be available in the U.S.

**PORSCHE**

Editor—Don Dickmann

Madness is the official publication of the Motor-Stadt Region (MST) of the Porsche Club of America (PCA).

The ideas, opinions, and suggestions made herein are solely those of the authors and do not represent an official opinion or position of MST or PCA. MST and PCA do not endorse any specific product or procedure by virtue of its inclusion in *Madness*. Permission to reprint any material appearing in *Madness* requires the written permission of the Editor. Submission of articles or photos for publication in *Madness* are welcome but are subject to editorial review and may be rejected.

Submit articles or photos to Don Dickmann, editor, as Word files, pdfs, or image formats (e.g. jpg). Send them to motorstadt.pca@gmail.com

Advertising Policy & Rates

Non-commercial classified ads (e.g. cars or parts for sale) are published in *Madness* in the "Member Message Board" at no cost to PCA members or at nominal cost to non-members.

Commercial display or classified advertisements that are of interest to members, whether automotive related or not, are published in *Madness*. Contact Steve Lee for ad rates at (motorstadt.pca@gmail.com).

Subscriptions

Monthly issues of *Madness* are available to MST and PCA members for free and are sent by email. Hard copies available on request.

Address Changes

Please notify:
PCA National headquarters
P.O. Box 6400
Columbia, MD 21045
www.pca.org



Want to stay updated on the what's going on in our region?

Check out or post on our Facebook page:

www.facebook.com/groups/2133402886881201/

Also visit the up-to-date Motor-Stadt web site (<https://mst.pca.org>) for club news & activities

You are encouraged to post items on our social media that would be of interest to club members—no ads or nothing political, religious, or divisive, please.



We especially want photos—your Porsches, events, drives, etc.

Send posts and photos to Don Dickmann at (motorstadt.pca@gmail.com) or post them on our Facebook page.

Looking for PCA/Motor-Stadt apparel or a name badge? Visit <https://stores.inksoft.com/motor-stadt/shop/home> to order directly.





President's Letter

It is fall for 2022! This September the weather was another humid/hot, chilly/cool wild roller-coaster! The sun gods have blessed us with more sunshine and warmth than last year at the same time. The month was also very dry. The rainfall total was much below the normal September amount. But the daylight is getting much shorter.

As was stated last month, this September our membership numbers are up from this time last year. We have two new members this month, but some members have transferred out and some have not renewed their membership yet. Our regional total is 265, which includes 178 primary members and 87 affiliate members. We also have 11 PCA Juniors this month.

Porsche Okemos had their Fall Tailgate event on October 15th. This event was to raise money and awareness for the Capital Area Down Syndrome Association (CADSA). Club Member and VIP Welcome Reception started at 11 A.M. Around 40 people had RSVP to the event. Motor-Stadt members and their cars started to fill up the parking area in front of Porsche Okemos. And fill it up they did! Saddleback BBQ provided lunch for the event, and the food was great! Tunes were being spun by a local radio station, Lansing Q106 and Crusin 92.9. There were many prizes given away at the raffle: a TV, signed basketball by Tom Izzo, food items, blankets, etc. A big shout-out goes to Porsche Okemos, Scott McDaniel, General Manager of Serra Auto Campus, Paula Zimmer, Customer Experience Specialist, Certified Brand Ambassador, Jake Walker, Sales, Jeremy Way, Parts Specialist, Mike Spencer, Service, Patrick Knechtes, Technician, Jay Douglas, Porsche Brand Ambassador, and Raleigh Herron, Pre-owned Sales Manager. I had a chance to speak to many new faces that attended the Tailgate Event.

Fall Drive – Joe Lavender will be leading an October 22nd Northern Michigan Drive through the northeast Lower Peninsula and the Tunnel of Trees. Look for an email blast with details of this event. Hope to see you there!!

50th anniversary celebration (2023) – The Bavarian Inn hotel in Frankenmuth has been reserved for June 3rd, 2023.

Stay safe, stay healthy.

Until then, dream of that perfect drive, shifting gears, perfect engine temperature.....

Ken Jones
Motor-Stadt President

CLEAR AUTO BRA

M I C H I G A N

PROTECT YOUR PAINT



558 FARMER • PLYMOUTH, MI 48170
ph: 734.259.0021 • www.ClearAutoBraMI.com • larry@ClearAutoBraMI.com
PROFESSIONAL INSTALLATION • 14+ YEARS EXPERIENCE

HIGHEST QUALITY PAINT PROTECTION FILM & CERAMIC COATINGS IN MICHIGAN



✓ JAW DROPPING GLOSS FOR YEARS!



✓ PROTECTION FROM ROCKCHIPS & SCRATCHES

FICK'S AUTO DETAILING

ADDRESS: 4644 GARFIELD RD AUBURN, MI
PHONE: 989-217-3229 WEBSITE: FICKSDETAILING.COM

2022 Motor-Stadt Officers & Board of Directors

Ken Jones—President

Joe Lavender—Vice-president

**Steve Lee—Secretary,
Advertising & Insurance**

Mark Haas—Treasurer

**Don Dickmann—At Large,
Madness Editor**

Terrill Whitney—At Large

**James Yen—At Large,
Social Media Chair**

Randy Kleiman—Legal Counsel

Charlie Hagen—Historian

NEW BOARD MEMBERS NEEDED!

If you are interested contact the
board at this email address:

motorstadt.pca@gmail.com



All Board meetings are held on the second Tuesday of each month at Spagnuolos restaurant in Okemos beginning at 6:30 p.m. All club members are invited.

2022 Board Meeting Dates

January 11	February 8	March 8	April 12
May 10	June 14	July 12	August 9
September 13	October 11	November 8	December 13



Motor-Stadt



Membership News

Motor-Stadt membership as of September 2022:

Primary	178
Affiliate	87
Life	0
Total	265
PCA Juniors	11

PCA national membership as of September 2022:

Primary	98,891
Affiliate	52,219
Life	22
Total	151,132

The largest single marque car club!

New PCA/Motor-Stadt Members & Their Cars

Marty Bebow, Saginaw, 2016 Cayenne S
Stephen Rhodes, Okemos, 2022 911 Carrera S

Welcome to the Club!

READ | POST | COMMENT



Hang out with PCA on social media

In addition to the huge regional social media presence, the club is active at the National level, too. Join us for our daily posts on Facebook, Instagram, and Twitter.

We bring you the inside scoop at PCA and Porsche events, auto shows, road tests, Porsche Panorama video and photoshoots, and more.

Help us grow our social media community and subscribe to them all!

FACEBOOK @PorscheClubOfAmerica

INSTAGRAM @PCANational

TWITTER @PCANational

HASHTAGS: #PorscheClubOfAmerica #PCATogether



**PORSCHE CLUB
OF AMERICA**



Oade, Stroud & Kleiman, P.C., provides a full range of legal services to business and individuals throughout Michigan including business formation, real estate, estate planning, litigation and family law matters.

200 Woodland Pass, East Lansing, MI 48823
517-351-3550

www.osklaw.com



Did you know PCA has its own racing series?

PCA Club Racing has provided fantastic Porsche-only wheel to wheel racing since 1992 at tracks big and small across North America.

Club Racing is a place for Porsche enthusiasts to race their Porsches in a friendly, competitive environment. Club Racing has a class for just about every sports car Porsche has made, everything from a converted 944 to a new Porsche Motorsport GT3 Cup is welcome. With Club Racing, you can race your Porsche on some of the most historic tracks in North America like Lime Rock, Watkins Glen, Road Atlanta, and Canadian Tire Motorsports Park.

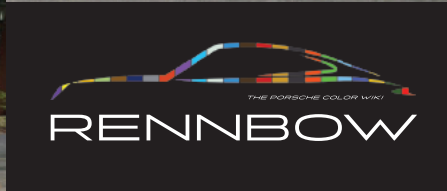
If you are a PCA member and have a Porsche race car, come race with us. For information on how to get started, head over to <https://pcaclubracing.org/licensing>

FOR MORE INFORMATION: <https://pcaclubracing.org>

SOCIAL MEDIA: @pcaclubracing on Facebook and Instagram



PORSCHE CLUB OF AMERICA



See Thousands of Porsche Images in over 500 Colors.

Rennbow, the Porsche Color Wiki, is the largest collection of Porsche images on the Web, all organized by color. It's interactive too, you can upload images of your car and make them part of a database of over 4,000 images that grows every day. Each color has commentary about the color and a rareness rating. Rennbow is also the home of Porsche Color-centric content that is updated regularly.

Visit Rennbow today, bookmark it, and share it with your friends via social media.

SEE ALL THE COLORS: [Rennbow.org](https://rennbow.org)



PORSCHE CLUB OF AMERICA

Monthly Club Meetings

The club holds an informal meeting of members the second Tuesday of each month at 6:30 p.m. at Spagnuolos Restaurant in Okemos. These meetings have been resumed due to the decline of COVID-19 and increased vaccinations.



Spagnuolo's
662 W. Grand River
Okemos



Enjoy a drink and pizza
on the club during
regular meetings



NEXT MEETING NOVEMBER 8



Motor-Stadt 2022 Event Calendar

Saturday October 22. The last driving event of the season will be held in northern Michigan. Route, lunch venue, and other details given on the ad on the next page, in posts on our FaceBook and web pages, and in email blasts.

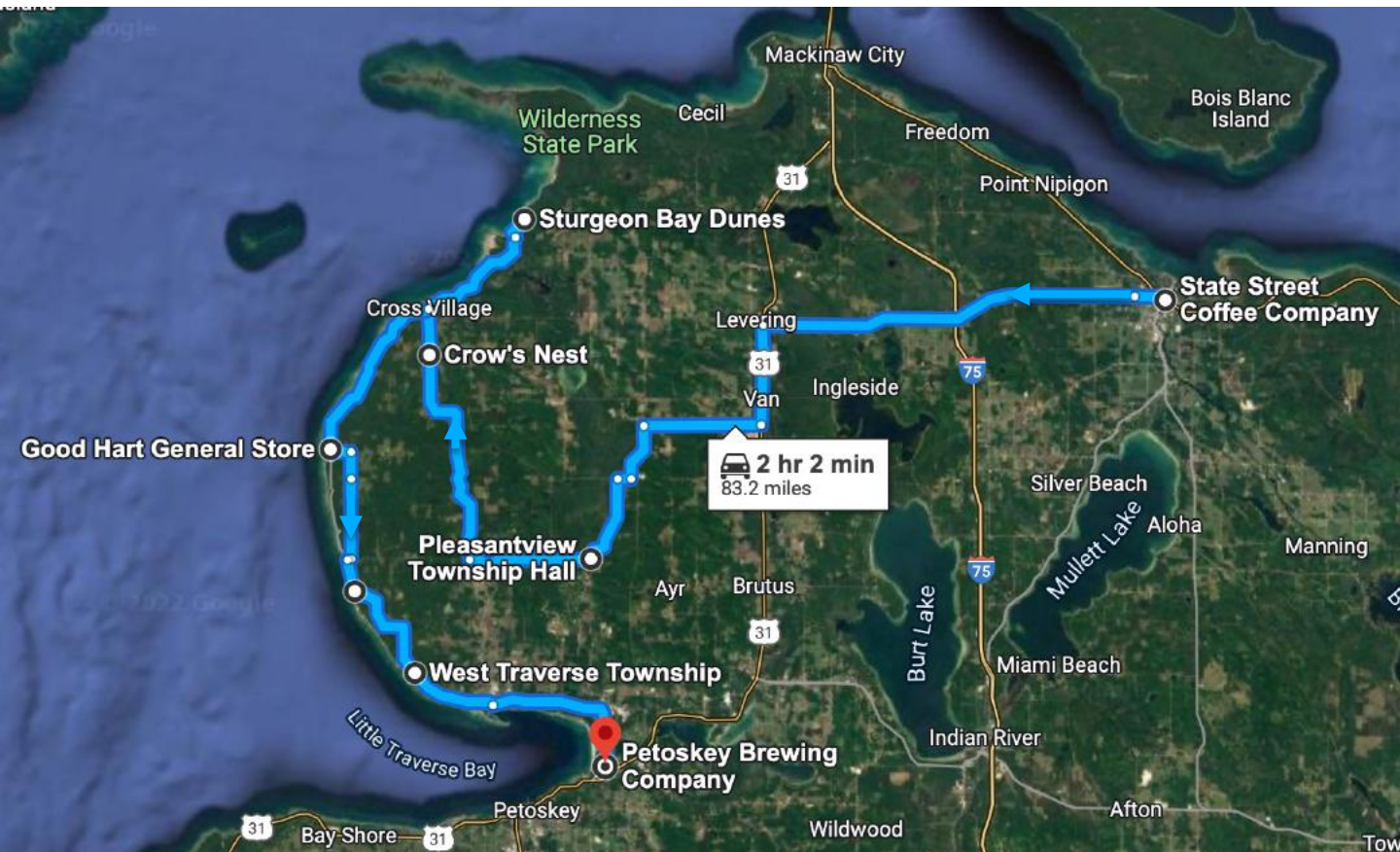
SPECIAL HEADS UP: 2023 will be **Motor-Stadt's 50th anniversary** year as a PCA region, having been chartered April 4, 1973. A committee has been formed to coordinate anniversary activities. Among the celebratory events during 2023 will be a banquet and other events during the weekend of June 3 at the Bavarian Inn in Frankenmuth. Steve Lee is coordinating these activities. More information will be forthcoming.

The monthly member's meeting at Spagnuolos the second Tuesday of the month has **resumed**. The board will notify you via email blasts, in this publication, on our web page, and on our Facebook page when other events are added to the schedule or when an event has been cancelled.

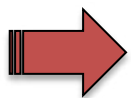


Last Driving Event of the Season

Saturday, October 22



- Start of the route: State Street Coffee, 211 W. State Street, Cheboygan MI 49721
- End of the route: Petoskey Brewing Company, 1844 Harbor-Petoskey Road, Petoskey MI 49770
- Registration and sign-in begins 8:30 AM
- Mandatory Drivers Meeting 9:45 AM
- Departing at 10:00 AM sharp



RSVP Link <https://forms.gle/p5WaMqyZQ9kobDyf6>

October 15 Tailgate-CADSA Benefit Reception at Porsche Okemos



Paula Zimmer, Porsche Okemos, provided additional details on this event:

Attendance was about 100, including Porsche owners who RSVP'd or stopped in, an estimated 20 CADSA families, 12 college students from the MSU Entrepreneurship Club, and eight dealership staff. About 30 Porsche vehicles of all vintages created an impressive two-row lineup in the lot. 100% of the proceeds will benefit the Capital Area Down Syndrome Association (CADSA). Terry Stevens from Q106 provided a live, game-day radio broadcast and music. Catering was by Saddleback Barbeque, Okemos. Dom (Dominick), a 7th grade student at Okemos, volunteered for the day to hand out ice cream provided by Uncle Ray's Dairyland of Fenton, MI and Dave Durant. The MSU Entrepreneurship Club arrived in tailgating style in a green MSU school bus. Sharon, a CADSA Ambassador, made sure she introduced herself to many of the guests.

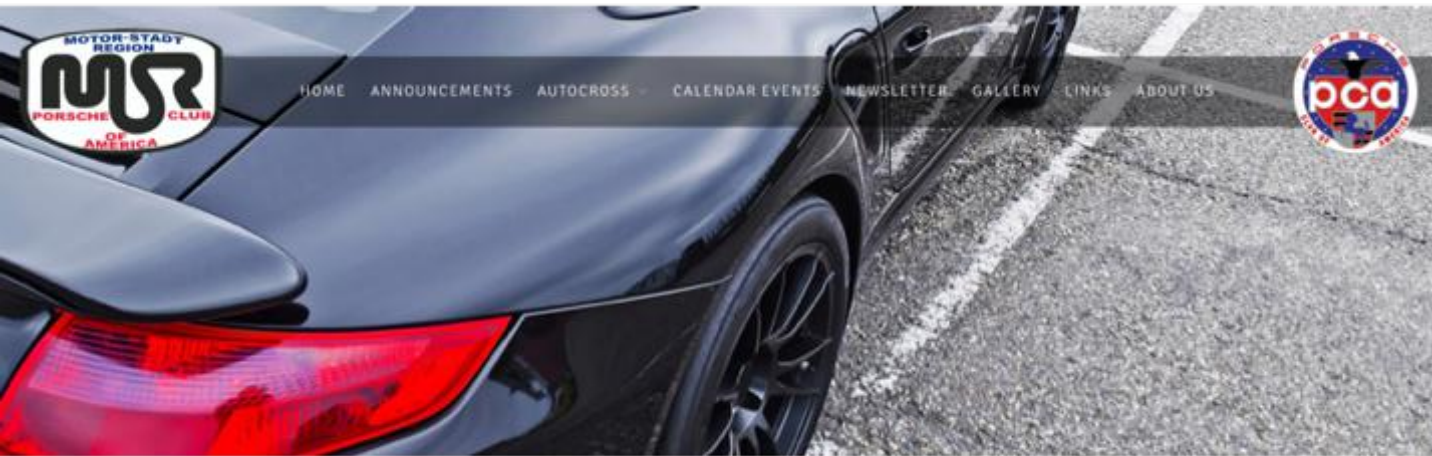


Photos on this page by Paula Zimmer

October 15 Tailgate Reception (continued)

Visit the Motor-Stadt website

<https://mst.pca.org>



ANNOUNCEMENTS

12
APR

Macan Event and Spring Kickoff – April 23, 2022

Please join the Motor-Stadt Region and Serra Auto Campus for a Macan Test Drive and Spring Kickoff on April 23, 2022. In addition to a chance to test drives the new Macan, we will have a charity auction benefiting the Lansing Food Bank. Please bring any auction donations to Porsche Okemos. From Por...

[READ MORE →](#)

GALLERY



Or check out our Facebook  page
www.facebook.com/groups/2133402886881201/



Group by PCA Motor-Stadt Region

PCA Motor-Stadt Region

Private group · 106 members

Your Import Experts Since 1969



WATERFORD
1969-2022

3080 W. Huron St. (M-59)
Waterford, MI 48328
service@munks.com
248.681.8081

Michigan's #1 Rated Bosch Service Center



Member Message Board

Need something for your car(s) or have something to sell of interest to PCA members? Used cars, body parts, interior parts, engine & drive train parts, tires, wheels, oil, posters, old copies of *Panorama*, model cars, etc. If you are a Motor-Stadt member post your ad here for free (no business ads or solicitations, please).

Or send a photo  or something else that would be of interest to Motor-Stadt members.

FOR SALE

Porsche 356 engine, 1959 vintage. Case number indicates a 1600N size. Has been stored in my garage with clean oil. Solex carbs with air cleaners, linkage. Turns by hand. I do not know the collector value of this engine. A project that I never got around to taking apart and tinkering with. Best offer over \$2,500. Charlie Hagen—[<cchagen@aol.com>](mailto:cchagen@aol.com)



FOR SALE

A set of wheels and tires from a 2016 Boxster—two 245/35/20 Michelin Pilot Sport and two 275/35/20 General Max with spacers. The tires have about 10,000 miles on them. The wheels are in fair shape and have been in storage for about 2 years. \$1,200. Michael Michalak <mmichalak18@charter.net>



PCA members make a difference in their community!

Every year across Porsche Club of America, members are making a difference with many amazing, heartwarming, and thoughtful acts of kindness. PCA is continually collecting stories of member's community contributions, and publishing articles for all to read in an effort to highlight what our club is doing and inspire other regions to help in their own way.

READ ALL OF THE HEART-WARMING MEMBER STORIES:

www.pca.org/members-making-difference

OR SUBMIT YOUR REGION'S CONTRIBUTION:

www.pca.org/contact-members-making-difference



**PORSCHE CLUB
OF AMERICA**



PCA Motor-Stadt Region Board Minutes October 11th, 2022

6:30 PM - Spagnolo's Restaurant (Second Tuesday of the Month)

Present:

President: Ken Jones
Vice President: Joe Lavender
Secretary: Steve Lee
Treasurer: Mark Haas (Zoom)

Board Member: Don Dickmann (Zoom) 10 additional members
Board Member: James Yen in attendance
Board Member: ~~Terrill Whitney~~

Proposed agenda – The agenda for the Oct 11th meeting approved unanimously (Moved S. Lee / Seconded J. Lavender)

Meeting Minutes - The Sep 13th, 2022 board meeting minutes were approved via E-mail.

Membership – Ken reported that the current membership is 178 primaries, 87 affiliate (265 total) + 11 juniors.

Treasurer's Report – Mark reported we have \$4,479.31 in checking, \$9,252.62 in the investment account for a total of \$13,731.93. A motion to approve the report was made (Moved J. Lavender / Seconded S. Lee) approved unanimously.

Advertising and Insurance – An insurance waiver has been requested for the fall drive. Invoices for 2023 advertising will be sent out in Q3.

Publications – Don will post the October newsletter pending receipt of these minutes, the president's letter and info from the dealership tailgate event on 15 Oct. James continues to update social media and will include the latest newsletter.

Committee Reports / Activities:

- Tailgate – Serra Porsche will host a Tailgate event Oct 15th. Over 25 vehicles are on the RSVP list. The Capital Area Down Syndrome Association is the event benefactor.
- Fall Drive – Joe Lavender will lead an October 22nd Northern Michigan drive including the tunnel of trees. Look for an e-mail blast with details and sign up using the online link.

Old Business:

- 50th anniversary celebration (2023) – The Bavarian Inn Lodge has been reserved for June 3rd 2023. A five-member committee (Charley, Don, Ken, Joe, Steve) has been formed. Next meeting Thursday 13 October.

New Business:

- MotorSportReg.com is an online app that allows the registration for events like autocross, driving tours, dinners, etc. Joe has investigated the app and has recommended it for our future event registration. The site charges a small fee by % only if they manage financial transactions. A motion was made to test the app for our next "to be announced" event (Moved J. Yen / Seconded S. Lee) approved unanimously.
- Meeting adjourned at 7:16 (Moved S. Lee / Seconded M. Haas) approved unanimously.

Submitted by S. Lee, Secretary



From the Editor

Porsche and Ferrari have long been rivals on the racetrack and in the showroom. On the famous tracks of the world—Le Mans, Spa, Nürburgring, Monza, Daytona and many others—duels between cars of these two marques are legendary. Famous racers have driven both. But the companies have always operated under very different business models. Porsche evolved into a modern, mass production, assembly line company turning out many thousands of cars each year (almost 302 thousand in 2021), whereas Ferrari stayed small and largely hand-builds their cars (a little over 11 thousand in 2021). Yet in common, each car produced by these companies displays the logo of a prancing black horse.



In an earlier column I explained the origin of Porsche's prancing horse, which is the symbol of the city of Stuttgart where the company's headquarters are located. Thanks to Motor-Stadt member Curtis Howe, who currently lives in Italy, I recently learned the provenance of Ferrari's prancing pony. The black horse was the personal emblem of Count Francesco Baracca, the most famous Italian aviator of the First World War. He was credited with 34 victories over black-crossed German airplanes before he was killed in 1918. Baracca painted the rearing horse—the *Cavallino Rampante*—on the fuselage of each of the Nieuport and SPAD fighters that he flew. Baracca is a great national hero in his country to this day. After the war Baracca's mother presented his prancing stallion emblem to Enzo Ferrari. The prancing horse became the official symbol of the Scuderia Ferrari racing team beginning in 1929, and of Ferrari automobiles when they began to be manufactured in 1947 (Porsche began a year later).

These two logos are among the most famous and recognizable in the automobile industry. As is often the case, the back story of these logos is as interesting as the logos themselves.