



Motor-Stadt



Madness

May 2022

Vol. 51, No. 5

A monthly newsletter by, and for, members of the Motor-Stadt Region, Porsche Club of America

IN THIS ISSUE:

President's letter	Page 4
Officers & Board Members	Page 6
Membership News	Page 7
Zone News	Pages 10-12
Regional News	Pages 13-19
Member Message Board	Page 21
Board Minutes	Page 22
From the Editor	Page 23



This one's for you.

Thank you.

Porsche Okemos at Serra Auto Campus is grateful to all our clients for their support. Porsche Okemos was recently recognized as a 2022 Premier Dealer.

The Porsche Premier Dealer Program identifies the top 25 Porsche Dealers in the United States. It recognizes and rewards those Porsche Dealerships that best embrace the 'Porsche Business Model' - achieving the highest performance among their peers in Brand utilization, product representation and the development of key 'Porsche business drivers'; and in doing so, succeed as independent entrepreneurs who routinely exceed the expectations of their Porsche customers.

A special thank you to the Porsche Club of America, truly our most passionate enthusiasts. Your love of Porsche is special and fuels our desire to be the best. Again, thank you for your support and patronage.

-The Porsche Okemos team



Porsche Okemos

2777 Jolly Road
Okemos, MI 48864
517-853-2600
porscheokemos.com

© 2021 Porsche Cars North America, Inc. Porsche recommends seat belt usage and observance of traffic laws at all times. European model shown. Some options may not be available in the U.S.



PORSCHE

Editor—Don Dickmann

Madness is the official publication of the Motor-Stadt Region (MST) of the Porsche Club of America (PCA).

The ideas, opinions, and suggestions made herein are solely those of the authors and do not represent an official opinion or position of MST or PCA. MST and PCA do not endorse any specific product or procedure by virtue of its inclusion in *Madness*. Permission to reprint any material appearing in *Madness* requires the written permission of the Editor. Submission of articles or photos for publication in *Madness* are welcome but are subject to editorial review and may be rejected.

Submit articles or photos to Don Dickmann, editor, as Word files, pdfs, or image formats (e.g. jpg). Send them to motorstadt.pca@gmail.com

Advertising Policy & Rates

Non-commercial classified ads (e.g. cars or parts for sale) are published in *Madness* in the "Member Message Board" at no cost to PCA members or at nominal cost to non-members.

Commercial display or classified advertisements that are of interest to members, whether automotive related or not, are published in *Madness*. Contact Steve Lee for ad rates at (motorstadt.pca@gmail.com).

Subscriptions

Monthly issues of *Madness* are available to MST and PCA members for free and are sent by email. Hard copies available on request.

Address Changes

Please notify:

PCA National headquarters
P.O. Box 6400
Columbia, MD 21045

www.pca.org



Want to stay updated on the what's going on in our region?

Check out or post on our Facebook page:

www.facebook.com/groups/2133402886881201/

Also visit the up-to-date Motor-Stadt web site (<https://mst.pca.org>) for club news & activities

You are encouraged to post items on our social media that would be of interest to club members—no ads or nothing political, religious, or personal, please.



We especially want photos—your Porsches, events, drives, etc.

Send posts and photos to Don Dickmann at (motorstadt.pca@gmail.com) or post them on our Facebook page.

Looking for PCA/Motor-Stadt apparel or a name badge? Visit <https://stores.inksoft.com/motor-stadt/shop/home> to order directly.





President's Letter

Well, well, spring 2022 has finally arrived!? The plus side, on the warm days many cars were out with the tops down enjoying the vacillating temperatures that occurred so far this month. The sun gods have blessed us with more sunshine and warmth than last year at the same time.

As was stated last month, this season our membership numbers are up from this time last year. We have five new members this month. Our total is 247 for our region. We also have 8 PCA Juniors this month

Also on the plus side, we had our Spring Kickoff at Porsche of Okemos on April 23rd. The event was one of the most successful Spring Kickoff events that we have had. Members brought in many items to auction from their homes. Over \$1,700 was raised during the auction. We will be sending a check in the amount of \$2,000 to the Greater Lansing Food Bank. Everyone had a great time mingling with friends and checking out the dealership. We also want to extend our thanks to the management and all the employees of Porsche of Okemos for their enthusiastic support for this event. Once again, thank you!!

The date for Motor-Stadt Autocross at Birch Run speedway is scheduled for July 9th. So please put that on your calendar and come out and have some fun at this new venue! Stay tuned for more info on this autocross event.

50th anniversary celebration (2023)—the hotel has been reserved for June 3rd, 2023. Any member with old club photos, memorabilia, stories, or a desire to help please leave a message on FaceBook or email us at motorstadt.pca@gmail.com.

Stay safe, stay healthy.

Until then, dream of that perfect drive, shifting gears, perfect engine temperature.....

Ken Jones
Motor-Stadt President

CLEAR AUTO BRA

MICHIGAN

PROTECT YOUR PAINT



558 FARMER • PLYMOUTH, MI 48170
ph: 734.259.0021 • www.ClearAutoBraMI.com • larry@ClearAutoBraMI.com
PROFESSIONAL INSTALLATION • 14+ YEARS EXPERIENCE

HIGHEST QUALITY PAINT PROTECTION FILM & CERAMIC COATINGS IN MICHIGAN



✓ JAW DROPPING
GLOSS FOR YEARS!



✓ PROTECTION
FROM ROCKCHIPS
& SCRATCHES

FICK'S AUTO DETAILING

ADDRESS: 4644 GARFIELD RD AUBURN, MI

PHONE: 989-217-3229 WEBSITE: FICKSDETAILING.COM

2022 Motor-Stadt Officers & Board of Directors

Ken Jones—President

Joe Lavender—Vice-president

Steve Lee—Secretary,
Advertising & Insurance

Mark Haas—Treasurer

Don Dickmann—At Large,
Madness Editor

Terrill Whitney—At Large

James Yen—At Large,
Social Media Chair

Randy Kleiman—Legal Counsel

Historian—Charlie Hagen

NEW BOARD MEMBERS NEEDED!

If you are interested contact the
board at this email address:

motorstadt.pca@gmail.com



All Board meetings are held on the second Tuesday of each month at Spagnuolos restaurant in Okemos beginning at 6:30 p.m. All club members are invited.

2022 Board Meeting Dates

January 11	February 8	March 8	April 12
May 10	June 14	July 12	August 9
September 13	October 11	November 8	December 13



Motor-Stadt



Membership News

Motor-Stadt membership as of April 2022:

Primary	166
Affiliate	81
Life	0
Total	247
PCA Juniors	9

PCA national membership as of April 2022:

Primary	96,122
Affiliate	51,105
Life	21
Total	147,248

The largest single marque car club!

New PCA/Motor-Stadt Members & Their Cars

Alejandro Acosta-Mesa, Grand Ledge, 1999 911 Carrera

James Herrin, Dimondale, 1997 Boxster

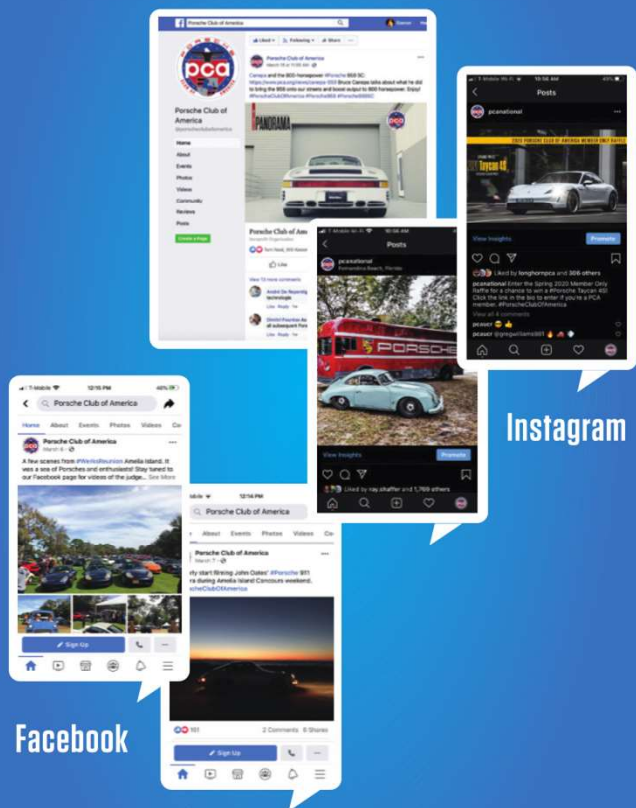
Zach Liem, East Lansing, 2018 718 Cayman

William Stolz, Bay City, 2007 911 Turbo

Nathan Traxler, Okemos, 1999 Boxster

Welcome to the Club!

READ | POST | COMMENT



Hang out with PCA on social media

In addition to the huge regional social media presence, the club is active at the National level, too. Join us for our daily posts on Facebook, Instagram, and Twitter.

We bring you the inside scoop at PCA and Porsche events, auto shows, road tests, Porsche Panorama video and photoshoots, and more.

Help us grow our social media community and subscribe to them all!

FACEBOOK @PorscheClubOfAmerica

INSTAGRAM @PCANational

TWITTER @PCANational

HASHTAGS: #PorscheClubOfAmerica #PCATogether



**PORSCHE CLUB
OF AMERICA**

OS&K
ATTORNEYS AT LAW

Oade, Stroud & Kleiman, P.C., provides a full range of legal services to business and individuals throughout Michigan including business formation, real estate, estate planning, litigation and family law matters.

200 Woodland Pass, East Lansing, MI 48823
517-351-3550

www.osklaw.com



See Thousands of Porsche Images in over 500 Colors.

Rennbow, the Porsche Color Wiki, is the largest collection of Porsche images on the Web, all organized by color. It's interactive too, you can upload images of your car and make them part of a database of over 4,000 images that grows every day. Each color has commentary about the color and a rareness rating. Rennbow is also the home of Porsche Color-centric content that is updated regularly.

Visit Rennbow today, bookmark it, and share it with your friends via social media.

SEE ALL THE COLORS: [Rennbow.org](https://rennbow.org)



PORSCHE CLUB OF AMERICA



Mark your calendars on July 15 - 16 for a special Porsche weekend of activities right here in Southeastern Michigan. There will be 3 marque automotive events and we are expecting some 100+ Porsches from Zone 4 to join us for various activities. For our out-of-town guests, we've secured room blocks at several local hotels. This should be a great weekend to socialize and enjoy fellow PCA and prospective PCA members in Ann Arbor.

Introducing "Porsches in the Park" on July 16th: We are expecting to have 100+ Porsches at our first "**Porsches in the Park 2022**" being held at German Park which is located just north of downtown Ann Arbor. We are inviting all Porsche members across Zone 4 to join us for a great afternoon and evening set of activities and socializing.

- ❑ **Details:** Saturday, July 16th, located @ German Park from 1:30 – 9:30pm
- ❑ **Activities:**
 - Time Speed Distance Rally; Driving tours
 - "People's Choice" car judging
 - A very nice dinner catered by **The Produce Station**
 - German band (Eric Neubauer Ensemble – Die Dorfmusikanten) and dancing
 - Socialize with fellow Porsche owners and enjoy the evening
- ❑ **Sponsors:** Hagerty Insurance & United Spinal Association of Southeast Michigan
- ❑ **For more information & Registration:**
 - **Event & registration link** <https://rsp.pca.org/bs/events/porsches-in-the-park/>
 - You will be directed to a MotorSportReg account to secure registration and payment
- ❑ **Entry fee:** \$60 / person and there will be an opportunity to purchase **tee-shirts @ registration for \$20 each**
- ❑ **Hotel Room Block for guests:** we've secured 3 hotel options around Ann Arbor and discounted rates for our out of town guests (see event link for room block)

Rolling Sculpture on July 15th: Each year the Ann Arbor Mainstreet Events organization blocks the streets of downtown Ann Arbor and **some 250+ cars line the streets**. There is always a great turn out of some pretty special cars including a number of Porsches. Stroll the streets and take in the cars and the wonderful places to eat and drink.

- ❑ **Details:** Friday, July 15th from 2ish – 9pm in downtown Ann Arbor
- ❑ (Note: if you plan to show your car, you'll want to arrive in the early afternoon as they stage the cars before people show up. Plan on arriving around 1-2pm)

Ann Arbor Cars & Coffee on July 16th: This is the 10th year of the Ann Arbor Cars and Coffee season which is held at Zingerman's Roadhouse on Jackson Rd just west of downtown. This event started with a bunch of the local Rally Sport Region Porsche Club members and now has some 150+ cars each month. It meets on the 3rd Saturday of every month and there is always great people and fantastic coffee and breakfast. <https://www.facebook.com/AnnArborCarsAndCoffee>

- ❑ **Details:** Saturday, July 16th, located @ Zingerman's Roadhouse from 7:30 – 9:00am



KEENELAND
CONCOURS
d'ELEGANCE

Horsepower in Horse Country

The nineteenth annual Keeneland Concours d'Elegance will be held on July 16, 2022 in the heart of horse country, Lexington, Kentucky. The venue is the historic Keeneland Race Track. The Feature Marque will be **Porsche**. Four of the 20 judged classes will be Porsche. In addition, the PCA Bluegrass Region (BGS) will be holding a Porsche Hospitality Park inside the dedicated Car Club Paddock area. On the day prior to the concours, the BGS will also be hosting PCA Friday at Keeneland. PCA events this day will include a morning Concours Appreciation Training Session and an afternoon drive through horse country. Other activities available for visitors to enjoy include self-guided Walking Tours of the venue, visit to Gift Shop, observing Morning Thoroughbred Workouts, Meals at the Track Kitchen, Back Scenes of Concours site prep and the Keeneland Library. Also, nearby attractions include the KY Horse Park, the KY Aviation Museum, Distilleries, the KY Castle and Horse Farms. You may want to spend the entire weekend!

To learn more about the Keeneland Concours and possibly nominate a Porsche for competition, check out their website at

<https://keenelandconcours.com/>



Schweinefiletring/Indiana Nurburgring Driving Tour

August 6th, 2022

SEMPCA is bringing you another overnight driving tour which we can drive our Porsches the way they were meant to be driven. This would be a perfect event to see what your Porsche was designed for.



Indiana Nürburgring:

Named the Schweinefiletring by locals, it's a series of roads strung together in southern Indiana that resemble Germany's Nürburgring in shape.

The Schweinefiletring is made up of roughly 175 miles of twisting, turning, undulating roads. Route contains road best resembles Germany's Nürburgring with its near-constant corners, forested edges, and elevation changes aplenty.

<https://www.autoblog.com/2021/06/29/what-is-the-indiana-nurburgring/>

We would start the drive on Saturday August 6th morning. Group hotel rates available on Friday and Saturday night for participants (optional).

Register at: <https://clubregistration.net/events/signUp.cfm/event/12427>



For more information, please contact:

- Lucas Phan (lucas.a.phan@gmail.com); ph: (248)787-8611
- Howard Gilson (howard@sem.pca.org); ph: (248)770-1788
- Chris Bohr (christopherbohr@gmail.com); ph: (248) 986-8834

Monthly Club Meetings

The club holds an informal meeting of members the second Tuesday of each month at 6:30 p.m. at Spagnuolos Restaurant in Okemos. These meetings have been resumed due to the decline of COVID-19 and increased vaccinations.



Spagnuolo's

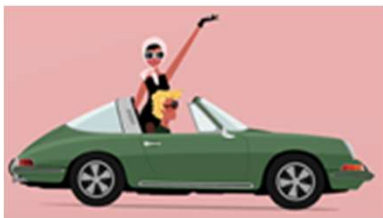
662 W. Grand River
Okemos



Enjoy a drink and pizza
on the club during
regular meetings



NEXT MEETING JUNE 14



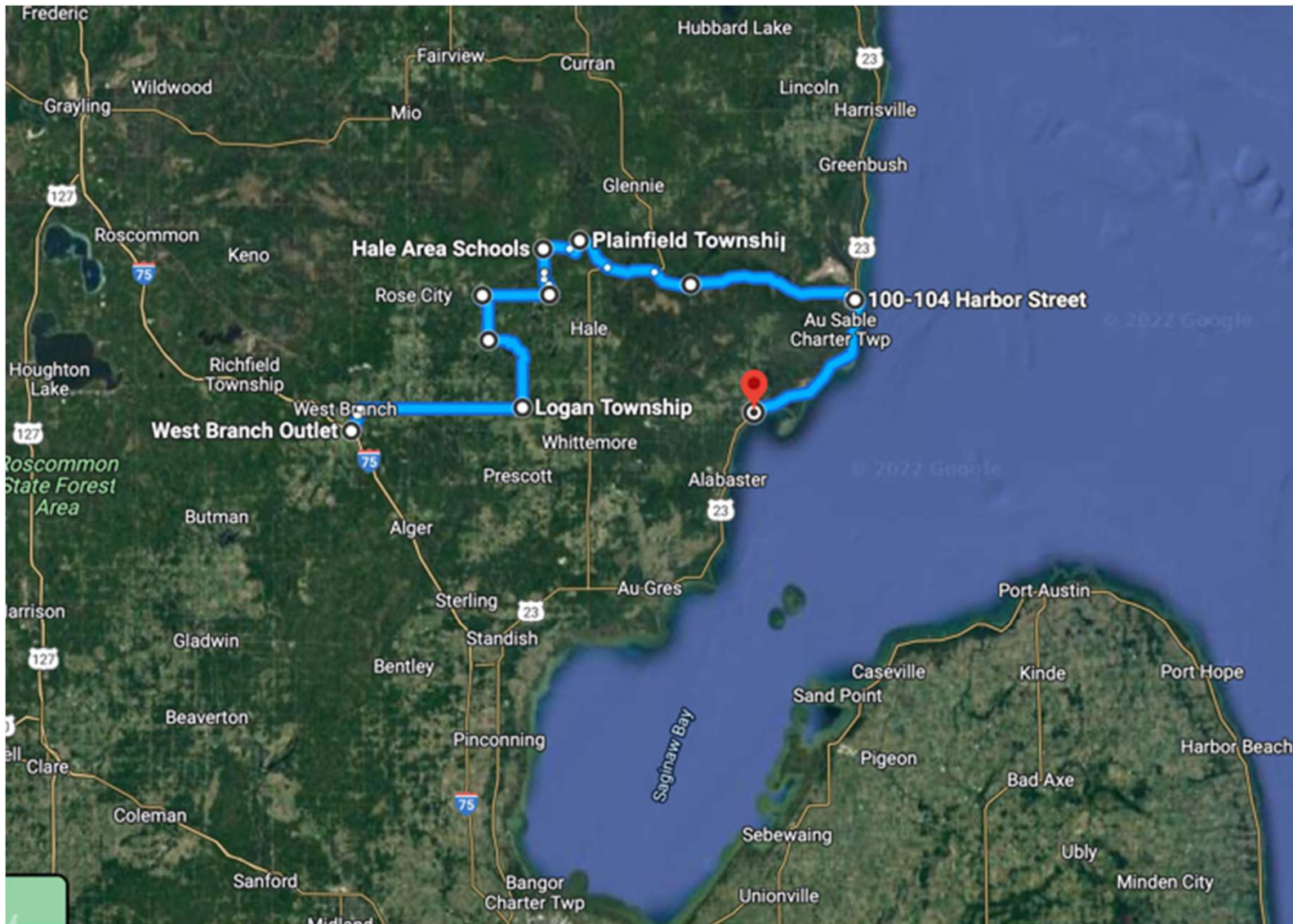
Motor-Stadt 2022 Event Calendar

- Board member Joe Lavender has organized a **driving tour** on Saturday, **May 28**. The tour begins at the West Branch Outlet Mall coffee shop at 10 a.m. and proceeds north and east to the Lumberman's Monument and Lake Huron, ending at the Tawas Bay Pizza Company for lunch. No cost except what you spend for along the way. See ad on page 15 of this newsletter and on our FaceBook page.
- The first **autocross** event this year will be held at **Birch Run Speedway** Saturday **July 9th** from 1:00-7:00. The reason for the later start is that a local sound abatement ordinance is in effect until 1 p.m. The track rental fee is \$900, double what we paid last year at Corrigan. Thus, the charge for driving in the autocross has changed to \$30 for PCA members and \$50 for nonmembers. Look for the ad in this newsletter for more details, in addition to email blasts, and on our Facebook page and website.

SPECIAL HEADS UP: 2023 will be **Motor-Stadt's 50th anniversary** year as a PCA region, having been chartered by PCA on April 4, 1973. A committee has been formed to coordinate anniversary activities. Among the celebratory events during 2023 will be a banquet and other events during the weekend of June 3 at the Bavarian Inn in Frankenmuth. Steve Lee is coordinating these activities. More information will be forthcoming.

The monthly member's meeting at Spagnuolos the second Tuesday of the month has **resumed**. The board will notify you via email blasts, in this publication, on our web page, and on our Facebook page when other events are added to the schedule or when an event has been cancelled.

Motor-Stadt Driving Tour



Saturday May 28

**Be at the West Branch Outlet Mall no later than 10 a.m.
See the Lumberman's Monument on the AuSable River
Tour ends at ~noon at Tawas Bay Pizza Co. for lunch on
your own and social time**

See also our FaceBook page

www.facebook.com/groups/2133402886881201/

All Porsches welcome... No charge

**Want to experience what your
Porsche was designed to do?
Try...**

Autocross



Saturday July 7, 1:00-7:00 p.m.

Birch Run Speedway

10945 Dixie Hwy, Birch Run, MI

Easy on/off 

Cost to run: \$30 PCA members

\$50 non-PCA members

**Come out and drive or spectate. The
facility is impressive.**

2022 Motor-Stadt Spring Breakout & Auction

Report by Don Dickmann

The morning of April 23 broke sunny with temperatures forecast in the high 70s, perfect for our first driving event of the year. At 10 a.m. cars were gathering at Serra Porsche of Okemos, including William & Irene Henry's 1956 356A. By the noon lunch—supplied by the dealership—the lot contained nearly 40 Porsches. In between General Manager Scott McDaniel highlighted the Premier Dealership and Brand Ambassador Jay Douglas introduced the new Macan to the over 50 people gathered. Test drives were offered, but for those not driving there was plenty of car talk to be had as they roamed the lineup of member Porsches.

After lunch the traditional auction of paraphernalia from member's garages and basements began, with an anxious crowd gathered in the dealer's service bay. Our intrepid auctioneers Steve Lee and James Yin worked the bidders beautifully, while Ken Jones and Joe Lavender recorded the winning bids. In the end we raised \$1,740 for the Lansing Food Bank! (Will be brought to \$2,000 from the club treasury.) After the last bid the crowd began to disperse with their new treasures and gifts from the dealer after a perfect day of socializing with fellow club members, bidding at the auction, and gabbing about cars. What could have been better?

Our special thanks to Scott McDaniel, Paula Zimmer, the Porsche of Okemos staff, and the Motor-Stadt Board of Directors for putting on this successful event!

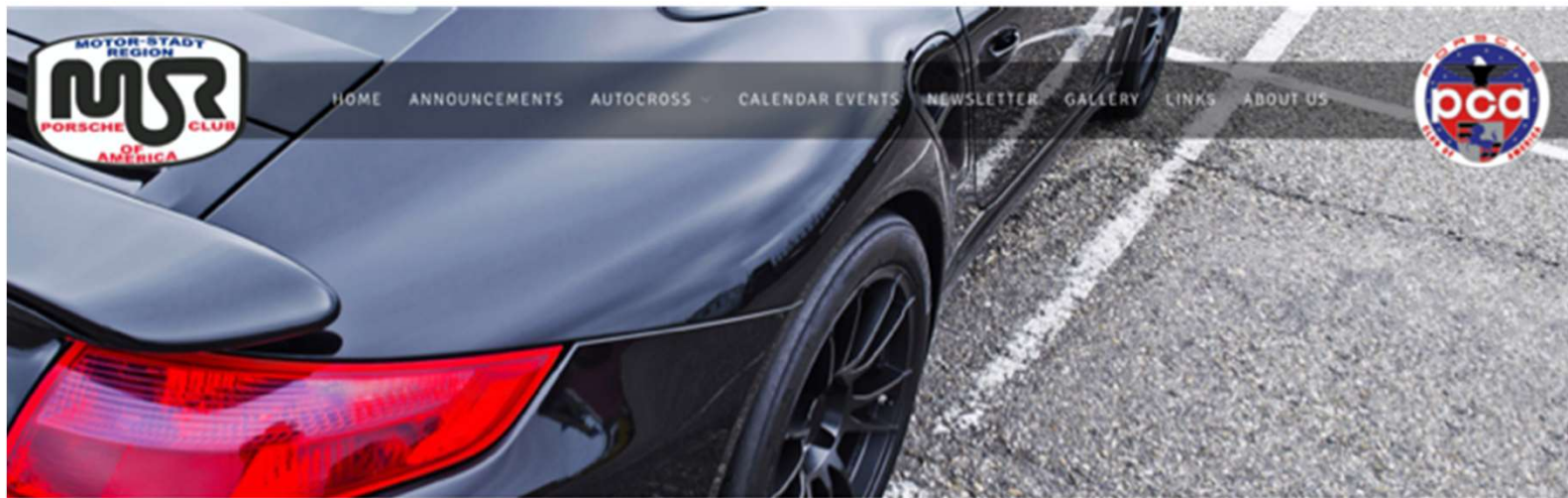






Visit the Motor-Stadt website

<https://mst.pca.org>



ANNOUNCEMENTS

12
APR

Macan Event and Spring Kickoff – April 23, 2022

Please join the Motor-Stadt Region and Serra Auto Campus for a Macan Test Drive and Spring Kickoff on April 23, 2022. In addition to a chance to test drives the new Macan, we will have a charity auction benefiting the Lansing Food Bank. Please bring any auction donations to Porsche Okemos. From Por...

[READ MORE →](#)

GALLERY



Or check out our Facebook  page
www.facebook.com/groups/2133402886881201/



Group by PCA Motor-Stadt Region

PCA Motor-Stadt Region

Private group • 106 members

**If you are ready,
will she be ready?**
Call now, don't wait for the rush!



WATERFORD
1969-2022

3080 W. Huron St. (M-59)
Waterford, MI 48328
service@munks.com
248.681.8081

Michigan's #1 Rated Bosch Service Center



Member Message Board

Need something for your car(s) or have something to sell of interest to PCA members? Used cars, body parts, interior parts, engine & drive train parts, tires, wheels, oil, posters, old copies of *Panorama*, model cars, etc. If you are a Motor-Stadt member post your ad here for free (no business ads or solicitations, please).

Or send a photo  or something else that would be of interest to Motor-Stadt members.



Photo by Paula Zimmer



PCA Motor-Stadt Region Board Minutes May 10th, 2022

6:30 PM - Spagnolo's Restaurant (Second Tuesday of the Month)

Present:

President: Ken Jones
Vice President: Joe Lavender
Secretary: Steve Lee
Treasurer: Mark Haas

Board Member: Don Dickmann
Board Member: James Yen
Board Member: Terrill Whitney

Member: Laura Herrin
Member: Jim Herrin
Member: Marcus Lewis

Proposed agenda – The agenda for the May 10 meeting was approved unanimously (Moved M. Haas / Seconded S. Lee)

Meeting Minutes - The Apr 12th, 2022 board meeting minutes were approved via E-mail.

Membership – Ken reported that the current membership is 166 primaries, 81 affiliate (247 total) + 8 juniors.

Treasurer's Report – A full report was provided to the board via e-mail. Summary of \$5,571 checking and \$10,253 in the investment account totaling \$15,824.71. The report was approved unanimously (Moved S. Lee / Seconded J. Lavender)

Advertising and Insurance – No advertising activity this period. Insurance waiver for the May 28th drive requested.

Publications – Don will post the May newsletter pending receipt of these minutes and the president's letter. James will post the Driving event and Autocross and continue to monitor e-mail along with Face Book and the website as necessary.

Committee Reports / Activities:

- ☐ The club really could use an event chair. The volunteer can define their own role in this capacity! Please consider giving it a try. Contact Motorstadt.pca@gmail.com to learn more.
- ☐ The Spring Kickoff was a huge success. \$1,740 was raised for the Lansing Food Bank. A motion was made to round up the total donation to \$2,000. (Moved D. Dickmann / Seconded S. Lee) approved unanimously.
- ☐ Joe will host a drive May 28th at 10:00 AM leaving from the coffee shop in the West Branch outlet mall stopping at Lumberman's Monument then ending at Tawas Bay Pizza. See detail on webpage and Face Book

Old Business:

- ☐ Autocross – Our first autocross at Birch Run speedway is scheduled for July 9th. A deposit check of \$200 was sent to secure the date. A motion was made to approve the balance \$700 (total \$900) due the day of the event (Moved S. Lee / Seconded J. Lavender) approved unanimously. Don will contact Corrigan to try to secure an August date.
- ☐ 50th anniversary celebration (2023) – The hotel has been reserved for June 3rd 2023. Any member with old club photos, memorabilia, stories or a desire to help please leave a message on Face Book or our web page.

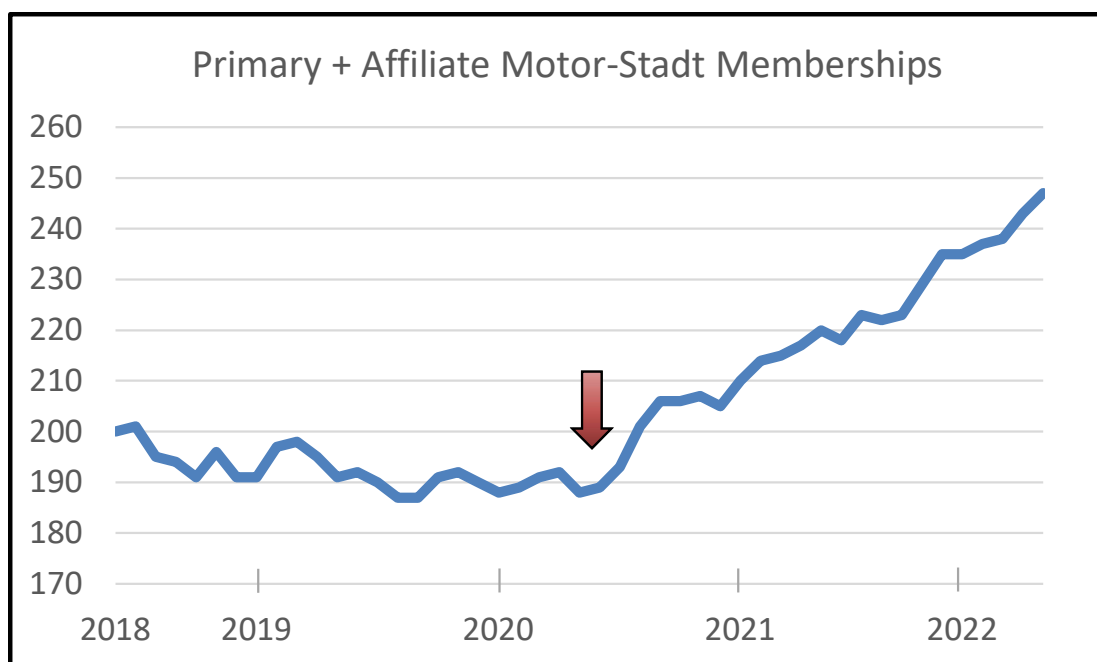
New Business:

- ☐ Meeting adjourned at 7:32 (Moved S. Lee / Seconded D. Dickmann) approved unanimously.
- ☐ The 3-fold promotion flyer for the club needs to be updated. Don will handle.



From the Editor

I recently looked up membership numbers for Motor-Stadt Region for the past four years, and a plot of the data is striking. Beginning when I took over as editor of *Madness* in May 2018 until early summer 2020, the membership trend was on a slow decline. Then an inflection occurred (arrow). Since that time membership numbers have climbed steadily to record levels. What's going on?



The most obvious answer is the pandemic, although that still leaves some unanswered questions. The COVID lockdown began in March 2020. People then began to buy cars as the stock market strangely took off. Porsche N.A. new car sales jumped 22% from 2020 through 2021. Also, used car sales were way up. Sales during first quarter 2022, however, were down 25% as supply chain issues set in, the market tanked, and inflation began to be felt. Anyway, as people bought Porsches some have joined PCA and our club.

Another reason for our increased membership is strong support by the local dealership, Serra Porsche of Okemos. They include our three-fold promotional flyer, which was first published in 2020, with every car sale. Their brand-new, dazzling facility has been host to several club events since it opened in early 2020, which have promoted membership in Motor-Stadt.

Word of mouth probably also worked in our favor. As Porsche owners talk up the club new members are convinced to join. There may be other more obscure reasons, but I will leave you to think of them.