



Motor-Stadt



madwess



April 2022

Vol. 51, No. 4

A monthly newsletter by, and for, members of the Motor-Stadt Region, Porsche Club of America

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PORSCHE

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Date:	Saturday, April 23, 2022
Time:	10:00 AM - 1:00 PM
Location:	Porsche Okemos
RSVP:	Paula Zimmer - pzimmer@serraautocampus.com

Porsche Okemos
2777 Jolly Rd
Okemos, MI 48864
517.853.2600
porscheokemos.com



Press Release & NEWS

Contact - Scott McDaniel Porsche Okemos 810-397-8968

For Immediate Release 03/14/22

PORSCHE OKEMOS PRESENTED WITH PREMIER DEALER AWARD

Porsche Okemos, part of the Serra Auto Campus, has won the prestigious designation of Premier Dealer. The Premier Dealer Award is presented to the Top 25 dealers in the US for operational high performance and those dealers who routinely exceed the expectations of Porsche customers.

Scott McDaniel, General Manager of Porsche of Okemos states, "It takes an entire team collectively working together to attain the Premier Dealer designation. While navigating through the pandemic and supply chain restraints our team overcame external issues and remained resilient and focused. Providing clients with superb service along with precise attention to details in fulfilling their ideal Porsche, Porsche Okemos consistently delivers a best in class experience."

Serra Auto Campus opened their new 17-acre luxury auto dealer complex in January 2020. The lot at the new auto campus has a capacity of over 500 vehicles, used and new. While the supply chain conditions have created a 'just in time' dealer receipt to customer delivery, Porsche Okemos has been able to showcase a beautiful selection of innovative Porsches, including all electric models.

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Georgia, is the exclusive importer of Porsche vehicles for the United States. Throughout its 73- plus year history, Porsche has developed numerous technologies that have advanced vehicle performance, improved safety and spurred environmental innovations within the automotive industry.

Scott McDaniel, "Being recognized as a Porsche Premier Dealer by Porsche Cars – North America is an honor for our entire dealership."

Editor—Don Dickmann

Madness is the official publication of the Motor-Stadt Region (MST) of the Porsche Club of America (PCA).

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Submit articles or photos to Don Dickmann, editor, as Word files, pdfs, or image formats (e.g. jpg). Send them to motorstadt.pca@gmail.com

Advertising Policy & Rates

Non-commercial classified ads (e.g. cars or parts for sale) are published in *Madness* in the "Member Message Board" at no cost to PCA members or at nominal cost to non-members.

Commercial display or classified advertisements that are of interest to members, whether automotive related or not, are published in *Madness*. Contact Steve Lee for ad rates at (motorstadt.pca@gmail.com).

Subscriptions

Monthly issues of *Madness* are available to MST and PCA members for free and are sent by email. Hard copies available on request.

Address Changes

Please notify:

PCA National headquarters
P.O. Box 6400
Columbia, MD 21045

www.pca.org



Want to stay updated on the what's going on in our region?

Check out or post on our Facebook page:

www.facebook.com/groups/2133402886881201/

Also visit the up-to-date Motor-Stadt web site (<https://mst.pca.org>) for club news & activities

You are encouraged to post items on our social media that would be of interest to club members—no ads or nothing political, religious, or personal, please.



We especially want photos—your Porsches, events, drives, etc.

Send posts and photos to Don Dickmann at (motorstadt.pca@gmail.com) or post them on our Facebook page.

Looking for PCA/Motor-Stadt apparel or a name badge? Visit <https://stores.inksoft.com/motor-stadt/shop/home> to order directly.





President's Letter

April Madness

Hopefully everyone in the Motor-Stadt Region is surviving the wonderful, beautiful rainy winter weather in Michigan's season of spring!! We know that we are all looking forward to the hopefully warmer weather during the rest of April.

As was stated last month, this season our membership numbers are up from this time last year. Our total as of March is 243 compared to 215 a year ago. We have two new members this month and eight 8 PCA Juniors.

On March 19 the Motor-Stadt Annual Winter Dinner was held at Zyndas in Williamson, MI. It was a great time!! The service and the food were very good. There were about 48 people in attendance, considering it was a cool evening with a high chance of rain. But the hall where the dinner was held was very warm and inviting to help balance the evening out. There were also some members from the Southeast Michigan PCA Region in attendance. It was great to see and interact with many of the Motor-Stadt members!! It must be said that Steve Lee had an excellent presentation of Route 66 that he and his spouse Jennifer drove last year.

Other upcoming events that are upcoming this spring:

- The Motor-Stadt Spring Kickoff and Auction is scheduled for April 23 at Porsche Okemos. Also, the dealership will be launching the 2022 Porsche Macan on that date. So come check it out!! And please don't forget that the auction is for the Greater Lansing Food Bank. You can also write a check to the Food Bank at the suction. So, look in that garage and see what you have. Be on the lookout for emails and an Evite to this event, as reservations are required!
- Tentative dates for Motor-Stadt Autocross are being planned, stay tuned!

Until then, dream of that perfect drive, shifting gears, perfect engine temperature.....

Ken Jones
Motor-Stadt President



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2022 Motor-Stadt Officers & Board of Directors

Ken Jones—President

Joe Lavender—Vice-president

Steve Lee—Secretary,
Advertising & Insurance

Mark Haas—Treasurer

Don Dickmann—At Large,
Madness Editor

Terrill Whitney—At Large

James Yen—At Large,
Social Media Chair

Randy Kleiman—Legal Counsel

Historian—Charlie Hagen

NEW BOARD MEMBERS NEEDED!

If you are interested contact the
board at this email address:

motorstadt.pca@gmail.com



All Board meetings are held on the second Tuesday of each month at Spagnuolos restaurant in Okemos beginning at 6:30 p.m. All club members are invited.

2022 Board Meeting Dates

January 11	February 8	March 8	April 12
May 10	June 14	July 12	August 9
September 13	October 11	November 8	December 13



Motor-Stadt



Membership News

Motor-Stadt membership as of March 2022:

Primary	162
Affiliate	81
Life	0
Total	243
PCA Juniors	9

PCA national membership as of March 2022:

Primary	95,690
Affiliate	50,853
Life	21
Total	146,564

The largest single marque car club!

New PCA/Motor-Stadt Members & Their Cars

Matt Macfadden, Owosso, 2000 911 Carrera

John Mitchell, Lansing, 2003 911 Carrera Cabriolet

William Weir, Rochester Hills, 1972 911E (transfer from SEM)

Welcome to the Club!



Want to stay up-to-date on all the latest PCA and Porsche news?

Subscribe to the club's weekly email newsletter, *e-Brake News*, which includes news articles, exclusive stories, and video from all over the internet.

e-Brake News has a bit of everything, from tech to road tests to motorsports — and you don't have to be a PCA member to subscribe! Every Tuesday evening, *e-Brake* will have the latest on PCA National events and club programs and entertaining, informative content.

SIGN UP TODAY AND VIEW PAST EDITIONS: pca.org/e-brake-news



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PORSCHE CLUB OF AMERICA



Mark your calendars on July 15 - 16 for a special Porsche weekend of activities right here in Southeastern Michigan. There will be 3 marque automotive events and we are expecting some 100+ Porsches from Zone 4 to join us for various activities. For our out-of-town guests, we've secured room blocks at several local hotels. This should be a great weekend to socialize and enjoy fellow PCA and prospective PCA members in Ann Arbor.

Introducing "Porsches in the Park" on July 16th: We are expecting to have 100+ Porsches at our first "**Porsches in the Park 2022**" being held at German Park which is located just north of downtown Ann Arbor. We are inviting all Porsche members across Zone 4 to join us for a great afternoon and evening set of activities and socializing.

- **Details:** Saturday, July 16th, located @ German Park from 1:30 – 9:30pm
- **Activities:**
 - Time Speed Distance Rally; Driving tours
 - "People's Choice" car judging
 - A very nice dinner catered by **The Produce Station**
 - German band (Eric Neubauer Ensemble – Die Dorfmusikanten) and dancing
 - Socialize with fellow Porsche owners and enjoy the evening
- **Sponsors:** Hagerty Insurance & United Spinal Association of Southeast Michigan
- **For more information & Registration:**
 - **Event & registration link** <https://rsp.pca.org/bs/events/porsches-in-the-park/>
 - You will be directed to a MotorSportReg account to secure registration and payment
- **Entry fee:** \$60 / person and there will be an opportunity to purchase **tee-shirts @ registration for \$20 each**
- **Hotel Room Block for guests:** we've secured 3 hotel options around Ann Arbor and discounted rates for our out of town guests (see event link for room block)

Rolling Sculpture on July 15th: Each year the Ann Arbor Mainstreet Events organization blocks the streets of downtown Ann Arbor and **some 250+ cars line the streets**. There is always a great turn out of some pretty special cars including a number of Porsches. Stroll the streets and take in the cars and the wonderful places to eat and drink.

- **Details:** Friday, July 15th from 2ish – 9pm in downtown Ann Arbor
- (Note: if you plan to show your car, you'll want to arrive in the early afternoon as they stage the cars before people show up. Plan on arriving around 1-2pm)

Ann Arbor Cars & Coffee on July 16th: This is the 10th year of the Ann Arbor Cars and Coffee season which is held at Zingerman's Roadhouse on Jackson Rd just west of downtown. This event started with a bunch of the local Rally Sport Region Porsche Club members and now has some 150+ cars each month. It meets on the 3rd Saturday of every month and there is always great people and fantastic coffee and breakfast. <https://www.facebook.com/AnnArborCarsAndCoffee>

- **Details:** Saturday, July 16th, located @ Zingerman's Roadhouse from 7:30 – 9:00am



Horsepower in Horse Country

The nineteenth annual Keeneland Concoors d'Elegance will be held on July 16, 2022 in the heart of horse country, Lexington, Kentucky. The venue is the historic Keeneland Race Track. The Feature Marque will be **Porsche**. Four of the 20 judged classes will be Porsche. In addition, the PCA Bluegrass Region (BGS) will be holding a Porsche Hospitality Park inside the dedicated Car Club Paddock area. On the day prior to the concours, the BGS will also be hosting PCA Friday at Keeneland. PCA events this day will include a morning Concoors Appreciation Training Session and an afternoon drive through horse country. Other activities available for visitors to enjoy include self-guided Walking Tours of the venue, visit to Gift Shop, observing Morning Thoroughbred Workouts, Meals at the Track Kitchen, Back Scenes of Concoors site prep and the Keeneland Library. Also, nearby attractions include the KY Horse Park, the KY Aviation Museum, Distilleries, the KY Castle and Horse Farms. You may want to spend the entire weekend!

To learn more about the Keeneland Concoors and possibly nominate a Porsche for competition, check out their website at

<https://keenelandconcoors.com/>



Schweinefiletring/Indiana Nurburgring Driving Tour

August 6th, 2022

SEMPCA is bringing you another overnight driving tour which we can drive our Porsches the way they were meant to be driven. This would be a perfect event to see what your Porsche was designed for.



Indiana Nürburgring:

Named the Schweinefiletring by locals, it's a series of roads strung together in southern Indiana that resemble Germany's Nürburgring in shape.

The Schweinefiletring is made up of roughly 175 miles of twisting, turning, undulating roads. Route contains road best resembles Germany's Nürburgring with its near-constant corners, forested edges, and elevation changes aplenty.

<https://www.autoblog.com/2021/06/29/what-is-the-indiana-nurburgring/>

We would start the drive on Saturday August 6th morning. Group hotel rates available on Friday and Saturday night for participants (optional).

Register at: <https://clubregistration.net/events/signUp.cfm/event/12427>



For more information, please contact:

- Lucas Phan (lucas.a.phan@gmail.com); ph: (248)787-8611
- Howard Gilson (howard@sem.pca.org); ph: (248)770-1788
- Chris Bohr (christopherbohr@gmail.com); ph: (248) 986-8834

Monthly Club Meetings

The club holds an informal meeting of members the second Tuesday of each month at 6:30 p.m. at Spagnuolos Restaurant in Okemos. These meetings have been resumed due to the decline of COVID-19 and increased vaccinations.



Enjoy a drink and pizza
on the club during
regular meetings



NEXT MEETING MAY 10



Motor-Stadt 2022 Event Calendar

- The traditional **Spring Kickoff and Benefit Auction** will be held at Porsche of Okemos on April 23, 10:00 to 3:00. Clean out your garage and basement and bring items to auction. Proceeds go to the Lansing Food Bank. Shine up your Porsche, meet and greet fellow club members, and test-drive a new Macan. See the Porsche of Okemos ad on page 2 and the next page of this newsletter for more information.
- Probably only one autocross event this year will be held at Corrigan Oil Speedway due to a more than tripling of the daily track rental fee. Instead, one autocross event will be held at Birch Run Speedway. Look for further details in this newsletter, in email blasts, and on our Facebook page and website.

SPECIAL HEADS UP: 2023 will be **Motor-Stadt's 50th anniversary** year as a PCA region, having been chartered by PCA on April 4, 1973. A committee has been formed to coordinate anniversary activities. Among the celebratory events during 2023 will be a banquet and weekend events at the Bavarian Inn in Frankenmuth. Steve Lee is coordinating these activities. More information will be forthcoming.

The monthly member's meeting at Spagnuolos the second Tuesday of the month has **resumed**. The board will notify you via email blasts, in this publication, on our web page, and on our Facebook page when other events are added to the schedule or when an event has been cancelled.



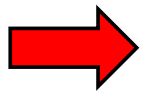
Motor-Stadt 2022 Spring Kickoff

Saturday, April 23

10:00 a.m.- 3:00 p.m.

Porsche of Okemos

2777 Jolly Road



R.S.V.P. pzimmer@serraautocampus.com

'22

Macan
debut

Porsche
show

Lunch
provided

Benefit
auction



2022 Motor-Stadt Annual Dinner

Report by James Yen

After a two-year hiatus, the Motor-Stadt Region was able to hold its “annual” dinner on March 19. This event is usually held in the winter while many members are dreaming of spring. We held the dinner a little later hoping March might treat us to more car-friendly weather. While the weather didn’t cooperate, we were able to have a fantastic dinner at Zynda’s in Williamston. We had about 50 members join us at this new venue.

The evening started with some light jazz playing to accompany our chance to reconnect with the mid-Michigan Porsche crowd. We held our traditional raffle of a selection of Porsche model cars curated by Terrill Whitney. After a brief plug for MST’s autocross sessions by Jim Heisick and Bill Potter, Steve Lee regaled us with stories, photos, and recommendations of where to go (and not to go) from his and wife Jennifer’s Route 66 trip this past summer.



The combination of great conversations, more food and drink than you should probably have, and a night to dream about better weather made for another great MST event. Please plan on joining us on April 23rd at Porsche Okemos/Serra Auto Campus for our Spring Kickoff.



Happy Birthday Terrill



On Saturday March 26th long-time stalwart on the Motor-Stadt Board of Directors **Terrill Whitney** celebrated his 90th birthday. Present at the party were family, friends, and fellow board members Ken Jones, Joe Lavender, Steve Lee, James Yen, and Don Dickmann. The event was hosted by Terrill's nephew and new PCA member Matt Macfadden.



A reprint from the July 2018 issue of *Madness*. I think it bears repeating. (Ed.)

Porsh

Porsh-ah

Por-sha



In the 50's, a funny looking car showed up and started winning races. It was a Porsche. Most Americans simply called it a *Porsh*. Some soon noticed that the German mechanics and drivers (in a thick German accent) pronounced it with what sounded like an *ah* on the end. Those in the know started calling it a *Porsh-ah*.

I saw an on-line forum recently that conducted a poll amongst its members asking "Do you call your car a Porsh or a Porsh-ah?" One member replied that he "called his car a Porsh-ah among his Porsche friends, but a Porsh when he was with his Corvette friends...because Porsh-ah sounds so pretentious."

The TV sit-com "Two and a Half Men" had an episode once where Alan bought a new Porsche. The running gag through the show was Charlie would call it a Porsh and Alan would always correct him with...Porsh-AH.

A few years ago Porsche (I assumed becoming tired of answering the same old question) published an audio file showing just how to pronounce the name (<https://www.youtube.com/watch?v=lm2eYuGdmfY>). It turns out that most Americans still pronounce it wrong. The correct pronunciation is POR-sha.

It's really easy - two syllables, accent on the first 'POR', with the 's' attached to the second syllable 'sha.' **POR-sha.**

Say it again...**POR-sha.**

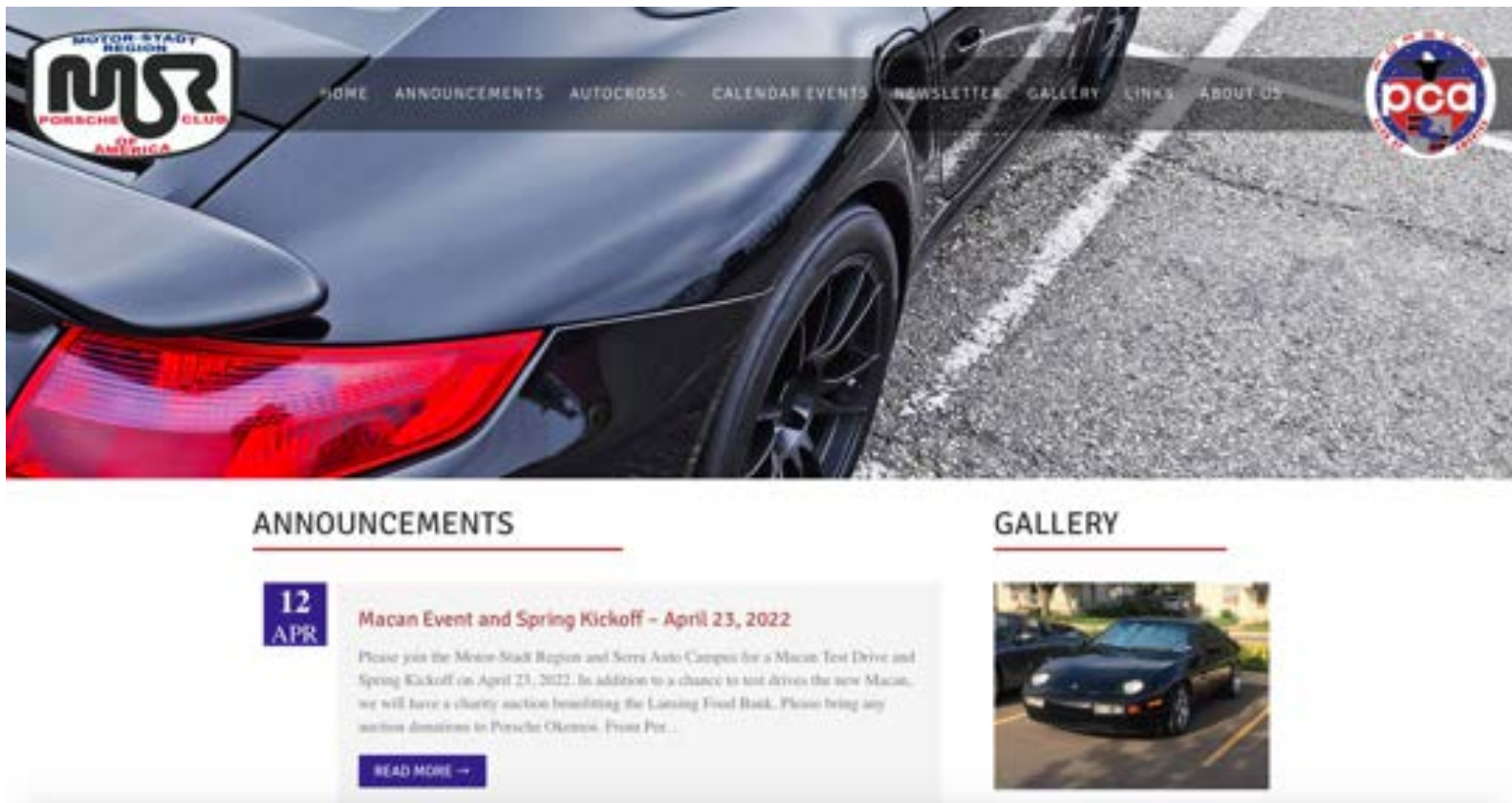
Since it is a family name it would be rude to Americanize it. Once you hear it pronounced the correct way, you can never say Porsh-ah again.

Now, how can we educate the Corvette drivers?

Bob Smith

Visit the Motor-Stadt website

<https://mst.pca.org>



Or check out our Facebook  page
www.facebook.com/groups/2133402886881201/



PCA Motor-Stadt Region

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Member Message Board

Need something for your car(s) or have something to sell of interest to PCA members? Used cars, body parts, interior parts, engine & drive train parts, tires, wheels, oil, posters, old copies of *Panorama*, model cars, etc. If you are a Motor-Stadt member post your ad here for free (no business ads or solicitations, please).

Or send a photo  or something else that would be of interest to Motor-Stadt members.

FOR SALE

Hard top for a 911 . Currently mounted on a 2009 4S (997.2) cabriolet but will also fit an earlier 911 by changing out the mounting bolt assembly in the rear corners. The Yakima rack shown is included in the price. Headliner is in good shape with no tears or holes. Located in Saginaw, MI. Asking \$800 OBO. Contact corcorand@chartermi.net or 989-332-5581.





PCA Motor-Stadt Region
Board Minutes April 12th, 2022

6:30 PM - Spagnolo's Restaurant (Second Tuesday of the Month)

Present:

President: Ken Jones
Vice President: Joe Lavender
Secretary: Steve Lee
Treasurer: ~~Mark Haas~~

Board Member: Don Dickmann
Board Member: James Yen
Board Member: Terrill Whitney

Member: Charlie Hagen
Member: Matt MacFadden
Member: Marcus Lewis

Proposed agenda – The agenda for the Apr 12 meeting was approved unanimously (Moved D. Dickmann / Seconded S. Lee)

Meeting Minutes - The Mar 8th, 2022 board meeting minutes were approved via E-mail.

Membership – Ken reported that the current membership is 162 primaries, 81 affiliate (243 total) + 8 juniors.

Treasurer's Report – Mark supplied the treasurers report via e-mail. A total of \$5,653.82 checking and \$10,787.38 in the investment account totaling \$16,441.20. The report was approved unanimously (Moved S. Lee / Seconded D. Dickmann)

Advertising and Insurance – No advertising activity this period. No events required insurance during this period.

Publications – Don will post the April newsletter pending receipt of these minutes and the president's letter. James will post the Spring Kickoff event and continue to monitor e-mail along with Face Book and the website as necessary.

Committee Reports / Activities:

- The club really could use an event chair. The volunteer can define their own role in this capacity! Please consider giving it a try. Contact Motorstadt.pca@gmail.com to learn more.
- The Spring Kickoff is on for April 23rd. Please bring your donation items to the dealership for the charity auction. See the website and Face Book for more information.

Old Business:

- Annual dinner – Zyndas in Williamston hosted our dinner on March 19th. Nearly 50 members were in attendance. Door prizes were awarded, a talk on autocross was given as well as a presentation on Route 66. Feedback was very positive.
- Autocross – A visit to the Birch Run Speedway was made by four board members. The track and grounds impressed all in attendance. A motion was made to host two (2) autocross events in 2022, one at Birch Run and one at Corrigan Speedway (Moved S. Lee / Seconded J. Lavender) approved unanimously. We will target events at Birch Run in July and Corrigan in August.
- 50th anniversary celebration (2023) - Four board members visited the Bavarian Inn Lodge in Frankenmuth and agreed it would be a great site for our event. A motion was made to secure the banquet room for June 3rd 2023 with a \$400 deposit (Moved S. Lee / Seconded J. Lavender) Motion approved unanimously. Any member with old club photos, memorabilia, stories or a desire to help please leave a message on Face Book or our web page.

New Business:

- Meeting adjourned at 7:42 (Moved J. Yen / Seconded S. Lee) approved unanimously.



From the Editor

If you read my column last month you know that I have a low opinion of many hotrods or outlaws, especially Porsches. Compared to the carefully scrutinized style and lines of the original car, they just don't cut it. Now Porsche Classic and PCA have come along and built their own outlaw, because that is what the recently unveiled **911 Classic Club Coupe** in fact is. You probably read about this highly modified car or maybe saw it at the debut at the recent Werks Reunion Amelia Island. They started with a tired 1999 996 Carrera 2, gutted it, and then upgraded virtually every part of the interior, exterior, and engine. A duck-tail spoiler, Fuchs wheels, and a flashy paint job finished it off. Under the hood the original 3.4-liter M96 engine with the failure-prone intermediate shaft bearing was replaced with a bullet-proof 3.6-liter Mezger engine. Horsepower jumped from 295 to 381, turning it into a GT3-level performer. Look for the feature article on the club coupe in this month's *Porsche Panorama* magazine.

Reports I read describe the 996 as "the brand's least desirable 911 generation" or "unloved." Recent sales figures for the 996 are debunking that claim and indicate renewed appreciation for the model. I think the 996 is the best looking of the water-cooled 911s. The Classic Club Coupe is stunning, highly desirable, and undoubtedly still a Porsche...Porsche Classic hit a home run. I can't help but fanaticize about owning the car. It will be auctioned off after a year-long PCA tour. Guess how far up into six figures the winning bid will be?

